

Frederick W. Gooding, Jr.

Dr. Ronald E. Moore Professor in Humanities at Texas Christian University

Fort Worth, TX, US

Race, Racism and Discrimination in Pop Culture and/or Mainstream Media (e.g., movies, music and sports).

Biography

Dr. Frederick Gooding, Jr. is an associate professor of African American Studies and is the inaugural holder of the Dr. Ronald E. Moore Professorship in Humanities in the Honors College at TCU. Gooding critically analyzes race within mainstream media, effectively contextualizing problematic patterns based upon their historical roots. As such, Gooding's best-known work thus far is "You Mean, There's RACE in My Movie? The Complete Guide to Understanding Race in Mainstream Hollywood," which has been utilized in high schools and universities nationwide. Also the co-editor of "Stories from the Front of the Room: How Higher Education Faculty Overcome Challenges and Thrive in the Academy," Gooding has stayed focused on the practical applications of equity with his 2018 book, "American Dream Deferred" carefully detailing the growth and struggles of black federal workers in the postwar era. His latest work, "Black Oscar" (May 2020), expands his reach into cultural studies by analyzing African American Academy Award winners and how their narratives reflect and reinforce larger American history.

Areas of Expertise

Sports, Movies, Discrimination, Representations of Race, Mainstream Media, Racism, Pop Culture, Hip Hop

Event Appearances

Speaker

The Place of Memory and Memory of Place International Conference,

Speaker

Southtalks: "I Don't Wanna Say The Wrong Thing! How To Reconcile With Race In The Classroom?"

Education

Georgetown University

Ph.D. American History

University of New Mexico

M.A. Latin American Studies

University of New Mexico
J.D. Law

Morehouse College
B.A. Philosophy

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