

Garland Coulson

The E-Business Tutor at

Nanaimo, BC, CA

Internet marketing is about people, not technology

Biography

When asked, I usually describe myself as a speaker, Internet entrepreneur, star gazer and player of Native American flutes. In no particular order? In essence, I am a very lucky fellow. I make my living on the Internet working from my home and I get to share what I learn with others. The Internet gives me the freedom to live where I want to live, focus on my hobbies and to travel to explore this world of ours. Every day is a joy to me. I am a professional Internet marketer who has created several profitable web sites for myself. I have made my full time living online for over 13 years and have no "day job" on the side. I have been coaching and consulting on Internet Marketing for over 13 years. Unlike other Internet marketers who only focus on the "make money fast" niche, I consult with a wide range of organizations on many fields such as small business, non-profits, government agencies, tourism, health, financial, marketing, publishing, arts & culture and many others.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Professional Training and Coaching, Advertising/Marketing, Internet

Areas of Expertise

Internet Marketing Social Media

Affiliations

Institute of Canadian Bankers, Nanaimo Astronomy Society

Sample Talks

Promote Your Web Site For Free

Garland has spent thousands of dollars testing Internet marketing. To his surprise many of the most powerful Internet marketing methods were the free ones. In this "Promote Your Web Site For Free" session, Garland will show you his top free techniques for promoting your web site. The session includes techniques like: -search engine optimization to get free top rankings in Google -Facebook, Twitter and YouTube, -how to use forums -ad swaps -article marketing and many other techniques.

Event Appearances

Light Pollution and the Nanaimo Dark Sky Project
Astronomy Day

Social Media For Non-Profits
Volunteer Nanaimo Conference

Telescope Buying Tips
Nanaimo Astronomy Society

Internet Marketing For Tourism
Tourism Vancouver Island Professional Development Day

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Education

Institute of Canadian Bankers
Fellowship Banking Management

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