

# **Garrison Wynn**

**Owner at Wynn Solutions at Garrison Wynn,  
CPS**

Houston, TX, US

Motivational Keynote Speaker & Best Selling Author

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## **Biography**

Garrison helps people make the jump from being great at what they do to developing the qualities it takes to be consistently chosen for the job. He gets them to understand why their products, services, or leadership styles—or those of their competitors—are selected. As he says, “If the world agreed on what’s best, everybody would choose the best and nothing else would be considered. Decision making doesn’t work that way.” His presentations help people become more influential regardless of circumstances. Garrison has presented to some of the world's most effective leaders and business developers, from multibillion-dollar manufacturers and national associations to top New York Stock Exchange wire houses. He has a background in manufacturing, telecomm, and financial services and toured as a professional stand-up comedian. In his teens, Garrison worked with Magnavox and baseball legend Hank Aaron to promote the world's first video gaming system, and by age 27 he became the youngest department head in a Fortune 500 company's history. He researched and designed processes for 38 locations nationwide and developed and marketed products still being sold in 30 countries. He is the author of the Amazon.com bestseller *The REAL Truth About Success*, has contributed weekly to *The Washington Post*, and has coauthored with Stephen Covey. His award-winning success tools receive high praise, but his greatest strength is a magnetic live performance that keeps him in high demand, with more than 600 inquiries and 100 speaking dates per year.

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## **Availability**

Keynote, Panelist, Host/MC, Corporate Training

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## **Industry Expertise**

Safety, Events Services, Training and Development, Hospitality, Advertising/Marketing, Management Consulting, Oil and Gas, Corporate Training, Professional Training and Coaching, Entertainment

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## **Areas of Expertise**

Team Building, Motivation, Communication, Customer Service, Leadership, Sales, Sales Management, Change Management, Safety Communication, Generational Differences

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## **Affiliations**

National Speakers Association, ASTD, Better Business Bureau

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## **Sample Talks**

### **Making the Most of Difficult Situations: Changing Markets, Changing Times**

This funny, insightful keynote combines relationship building with no-fluff motivation and change to deliver real solutions in uncertain times. Professional keynote speaker and business relationship expert Garrison Wynn examines the challenges we face and shows how we can laugh at our problems while using them as catalysts for success. This session covers a lot of ground and provides no-cost, easily implemented, proven solutions that your people can use right away.

### **The Real Truth about Success: What the Top 1% Do Differently and Why They Won't Tell You**

Prepare to laugh and learn as a decade of Wynn Solutions research reveals what makes owners and managers of top-performing businesses so effective and it's not what you'd expect! Standout success in a challenging economy often comes from personal advantage, whether it's perceived value, personality, leadership-style, communication skills, abundant resources, or access to privileged information. This entertaining session takes a realistic look at the influence you'll need to make sure your knowled

### **Being the Best vs. Being Consistently Chosen**

Success is more than being good at what you do; it's about being consistently chosen to do it. Garrison helps people to understand why their products, services or leadership styles or those of their competitors are selected. People don't necessarily choose what's best; they choose what they are most comfortable with, whether it's the best or not. This keynote provides original research on managing expectations and emotions and shows there really is more to success than being the best.

### **Getting Great Results: Turning Talent Into Performance**

Results from the largest management survey ever conducted are combined with real-life management and leadership solutions to get the most from your people, regardless of their skill level. Participants learn how to manage their ego-driven top producers, how to listen like leaders and make their people feel heard, how to hire for talent and turn it into top performance, how to create a culture of excellence with their most promising people.

### **Generations Working Better Together**

This extremely informative, entertaining, solutions-based session explores why younger and older people don't see eye to eye, and what to do about it in the workplace. From pointers on motivating, managing and retaining younger employees to ways of preventing older managers from losing their minds, this research-based program shows it's possible for baby boomers and Gen X and Y employees to work well together.

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## **Education**

### **Emory University**

psychology, marketing, history

### **Andrew College, Cuthbert, Georgia**

BA Marketing & Psychology

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## **Accomplishments**

### **CSP - Certified Speaking Professional**

National Speakers Association professional member and Certified Speaking Professional (CSP)

### **Speaker of the Year**

Awarded from multiple associations

### **Author: Speaking of Success**

with Stephen Covey and Ken Blanchard

### **Author: The Real Truth about Success**

The Real Truth about Success: What the top 1% do differently and why they won't tell you

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## **Testimonials**

### **Jett Kuntz**

"As an event coordinator you have a great responsibility to select speakers that will hit a home run with your audience. We were looking for two things...humor and an impactful message. Garrison did a great job researching our customers and making every topic he touched on relatable. His humor was right on...and his message was powerful. Selecting speakers for conferences can be an inexact science. Save yourself the time and effort and just hire him to speak at your meeting. You won't regret it."

### **Event Coordinator**

Rave reviews would be an understatement, you are one of the best keynote speakers we have ever had at Smith Barney. I really appreciate your preprogram research and funny to-the-point delivery. Let's try to match schedules for multiple dates next year. Thank you for all that you did for us.

### **Event Coordinator**

Funny, fast and entertaining! I was shocked at how much information I received from just the 30 or 45 min that Garrison spoke. His energy level was way up there and the stories tied it all together! After 30 years in Subway he was one of the top 3 I have ever seen. Thanks again for being part of our team too.

### **Event Coordinator**

Garrison is simply a rock star! His ability to deliver a well-prepared message in a funny, interesting way and engage everyone in the room is unparalleled in his industry. His research and thought-provoking educational material will resonate with our organization for many years. You know you had a successful session when days later people start a discussion with "As Garrison said??"

**Event Coordinator**

You were simply an overwhelming hit! Your presentation hit home with the audience in a very personal and introspective way. Your comments will be remembered for many years to come. When I summarized the conference and mentioned your name, the crowd broke out into a hellacious round of applause.

**Event Coordinator**

When asked what their favorite session was, audiences in the United States, The Netherlands, and Nigeria gave your session the most votes? hands down! None of the other sessions came even close!

**Event Coordinator**

Garrison was able to get through to our people like no one else. We thought we knew it all; we were wrong.

**Event Coordinator**

You were a huge hit with every level of employee?from individual contributor through our senior leadership. You have the unique ability to captivate an audience using humor to deliver the lesson. Your key messages transcended all generations and backgrounds.

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