

# **Gary Brose**

**President at Small Biz Sherpa.com**

Seattle, WA, US

Story telling and inspiring business owner discusses Corporate Culture and Motivating Employees.

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## **Biography**

Gary Brose has owned over a dozen companies in multiple industries over the last 30+ years. Most of these companies have been labor-intensive so he has had many opportunities to test out his theories and work with employees in a real-world setting. In the process of building successful companies, he has unearthed dozens of techniques that serve to inspire and motivate all employees, from upper management to entry level workers. He has written a book, "Bonus Your Way to Profits!" which details the steps anyone can take to build motivating and productive bonus programs for their staff. Today he runs 4 corporations and speaks to groups of business managers and owners about how to change their corporate culture and create a high producing workforce.

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## **Availability**

Keynote, Panelist, Workshop, Host/MC, Author Appearance

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## **Industry Expertise**

Business Services, Corporate Leadership, Airport Services, Human Resources, Writing and Editing, Retail, Air Freight/Courier Services

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## **Areas of Expertise**

Motivating Employees for Higher Productivity, Designing Incentive Based Compensation Programs, Changing Your Corporate Culture

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## **Sample Talks**

### **Creating the Ultimate Motivated Employee**

I discuss the Seven steps to creating a complete workforce full of engaged, inspired and self-motivated employees that can propel a company to leadership in their industry.

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## **Education**

**University of Washington**

BA Urban Political Relations

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## **Accomplishments**

**Chairman of the Mayor's Small Business Task Force in Seattle**

Chaired the Task Force in 1995 and '96 and was MC at the annual Small Business Awards Banquet for two years.

**Member of the Board of Directors of DMS**

Served as a member of the Board of Directors of the public company, Dispatch Management Services in New York City in 2000-2001.

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