

Xianjun Geng

Norman Mayer Professor of Business & Management Science Area Coordinator at Tulane University

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Geng's research interests include pricing, information security, business analytics, supply chain management and behavioral economics

Biography

Xianjun Geng is a Professor of Management Science and Norman Mayer Professor of Business at the Freeman School, Tulane University. He also serves as the Area Coordinator for Management Science, and as the Executive Director of the Master of Business Analytics program. Geng has extensive teaching experience in business analytics and information technology management at undergraduate, master's and doctoral levels, and has received multiple student-voted teaching awards. Geng's research interests include pricing, information security, business analytics, supply chain management and behavioral economics. His work has appeared in Management Science (in IS, Marketing and OM departments), Information Systems Research, MIS Quarterly, Journal of Management Information Systems, Journal of Marketing, Marketing Science, Journal of Retailing, Production and Operations Management and other academic journals. Geng has served as Associate Editor for Information Systems Research and special issue Senior Editor for Production and Operations Management. He currently serves as Associate Editor for MIS Quarterly and for Information and Management. Geng received his Bachelor of Engineering, Bachelor of Economics and Master of Engineering from Tsinghua University, Beijing, China, and Ph.D. in Information Systems from the University of Texas at Austin. Prior to joining Tulane, he served on the faculty at the University of Texas at Dallas and at University of Washington.

Areas of Expertise

Supply Chain Management, Pricing , Business Analytics, Information Technology Management, Information Security

Education

University of Texas at Austin

Ph.D. Management Information Systems

Tsinghua University

B.E. Automatic Control

Tsinghua University

M.E. Pattern Recognition & Intelligent System

Tsinghua University

B.Econ. Enterprises Management

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