

Gerardo Suarez del Real

COO at Sliding.ca

Toronto, ON, CA

To help others learn new skills, so they can improve their life.

Biography

Gerardo is a master in reinventing himself, a people person and a trainer at heart. He has been designing and delivering workshops for over 20 years. Since 2011, he has been a co-founder, co-owner, and COO of Sliding.ca, an organization devoted to helping presenters to structure, design and deliver clear, concise, and compelling presentations. While studying Electronics Engineering in Mexico, Gerardo discovered his passion for training and has been training and delivering presentations ever since. He has been a successful IT consultant and Microsoft Certified Trainer (MCT), a professional fashion photographer, and now, combining both skill sets, an eminent presentations coach, trainer, and designer. In 2013 he received his Instructing Adults Certificate from George Brown College. He is a member of the Canadian Society for Training and Development (CSTD) and he is currently pursuing his Certified Training Practitioner (CTP) designation. Gerardo is also a very active Toastmaster, achieving the highest recognition, Distinguished Toastmaster (DTM), in 2013. He has served as Area Governor, VP Membership, mentor for several members and a new club, and as a coach for several advanced speakers. The encouragement and facilitation of the creative process is one of Gerardo's greatest passions.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Education/Learning, Audio Visual, Professional Training and Coaching, Training and Development

Areas of Expertise

Powerpoint, Presentations, Visual Thinking, Coaching

Affiliations

Canadian Society for Training and Development (CSTD), Toastmasters International

Sample Talks

Perfect Presentations

In this seminar you will discover what it takes to structure, design and deliver presentations that pay dividends long after you finish speaking. Welcome to Perfect Presentations. Whether you're just starting out or seeking the competitive advantage that will establish you as the expert in your field you'll leave Perfect Presentations with practical information that you can immediately begin to apply to improve your bottom line. Come to the Perfect Presentations seminar to learn what it takes to: + Structure and script engaging and persuasive storylines. + Create professional-looking slides that enhance and clarify your message. + Connect with your audience right from the start.

Use the SLIDING Method to Prepare your Presentations

Produce truly memorable presentations by using the SLIDING method to optimize the structure, narrative and content of your presentation. SLIDING is a proven methodology to select your most valuable ideas, organize them, fit them into a compelling narrative. The seven-step SLIDING process is an invaluable tool for preparing a presentation because it takes the guesswork out of structuring your content. You will save time, avoid frustration, and establish a closer connection with your audience. Attend this highly interactive SLIDING workshop and start saving time and effort. While recouping superior results. At the SLIDING workshop you will know how to: + Choose and develop a structure when preparing a presentation. + Use contrast to add more impact to your message. + Craft your message for 21st century audiences. + Utilize visual thinking processes that boost your creativity. + Sketch a draft of your presentation's graphic design. Here is what others have to say about the SLIDING Workshop: "I am amazed at what I have learned in such a short period of time attending workshops provided by Sliding.ca! I am a better presenter!" Elton Brown , Toastmasters: District 60 ? Lieutenant Governor Education and Training ? Elected

The Art of Slide Presentation Design

The Art of Slide Presentation Design will teach you how to create presentations that blossom with colour, memorable images, and harmonious text. This hands-on workshop will teach you how to hone your slide presentation design skills in order to create fresh and memorable presentations that will inspire your audience and move them to embrace your message. This seminar explains how to create slide presentations that look professional, maintain thematic consistency, and reinforce the presenter's message. During the course of this seminar participants will discover how to: + Select and use fonts that are consistent with their message. + Coordinate colour to attain a clean and professional look. + Reinforce their message through the appropriate use of images and graphics. Achieve visual balance through the effective use of space and layout. Here's what others are saying about The Art of Slide Presentation Design: This seminar/workshop is extremely valuable for anyone who faces the ongoing challenges of creating presentations that are insightful, inspiring, and interesting for their audience. Gerardo is an excellent facilitator and delivers valuable information. Even if you think you know everything there is to know about presentation design, I bet you will learn something new. Well worth the time and financial investment! Two thumbs up! Michelle Warren, President at MW Research & Consulting

Presenting Data

Inspire your audience with your data! Learn the skills required to overcome a presenter's greatest challenge and present data in a way that not only informs your audience but motivates them to act on your message. In the Presenting Data workshop you will learn what it takes to: + Select the best mode of visual representation for your data. + Design each element of the data representation to convey your information precisely and persuasively. + Maintain a connection with your audience and inspire them to act on the information you presented. Here's what people have to say about Presenting Data: ?I highly recommend this workshop for anyone who has to present data as part of their job. The session was filled with excellent information and I already feel a lot more confident when I present at work.? Carolina Almonte, Manager Learning & Development Core Programs at Scotiabank

Special Delivery

?From Okay to Oh-Wow!? You've organized your content, you've prepared your message, you've created your slide presentation? now it's time to put it all together and deliver a seamless performance that will leave your audience inspired and ready to take action. Join us for this informative, highly-interactive, fun-filled workshop and learn to: Turn your equipment into a welcome member of your team. + Take to the stage with confidence and establish immediate rapport with your audience. + Deliver a performance that generates the magic your audience expects and demands. Here's what others have to say about Special Delivery: Special Delivery is a complete 3-D look at presenting ? Software (Design), Hardware (Equipment), and Art (Speaking Skills). In my mind, the best lesson of all was to not ?settle?. Don't settle for the templates that PowerPoint wants to provide. Master your equipment ? don't just connect cables and switch on the projector. Don't settle for a good presentation when you can use a myriad of techniques to be special to your audience. Don't forget to take your manual home. It's valuable. Bruce Bullock, Training Specialist at Advanced Utility Systems.

Event Appearances

How to Design Effective Presentations
2011 D60 Fall Conference

To the Point PowerPoint
To the Point PowerPoint

The SLIDING Methodology for the CPMP
CPMP Leadership Series

The Art of Slide Presentation Design
The Art of Slide Presentation Design

The SLIDING Methodology for MicroSkills
The SLIDING Methodology for MicroSkills

Perfect Presentations for MicroSkills Scarborough
Perfect Presentations for MicroSkills Scarborough

Powerful Presentations for the PEO
PEO Leadership Series

Special Delivery
Special Delivery

The Power of Ideas
The Power of Ideas

Perfect Presentations
Perfect Presentations

Perfect Presentations for UofT's ODLC
Perfect Presentations

The Art of Slide Presentation Design I
The Art of Slide Presentation Design I

Perfect Presentations at Centennial College
Perfect Presentations

Perfect Presentations at MicroSkills
Perfect Presentations

The Art of Slide Presentation Design II
The Art of Slide Presentation Design II

Perfect Presentations for University Relations of U. of T.
Perfect Presentations

Special Delivery
Special Delivery

Presenting Data
Presenting Data

Perfect Presentations for IEEE-WIE
IEEE-WIE Toronto Leadership Series

Perfect Presentations for MicroSkills
Perfect Presentations

The Art of Slide Presentation Design for UofT's ODLC

The Art of Slide Presentation Design

Sliding.ca at Speech Master Class

Speech Master Class

Perfect Presentations for MicroSkills

Perfect Presentations

Perfect Presentations for Scotiabank Young Professionals

Perfect Presentations

Communications in a New Environment

Communications in a New Environment

Perfect Presentations for Moneris Solutions

Perfect Presentations

Planning and Facilitating Effective Exercises for Your Workshops

Planning and Facilitating Effective Exercises for Your Workshops

Perfect Presentations at Humber College

Perfect Presentations

Perfect Presentations

Perfect Presentations

Education

Folkuniversitetet

Fotografisk Projektar Diploma Photography

George Brown College

Certificate Instructing Adults

Testimonials

Cate Walker-Hammond

Knowledgeable, precise, and with an obvious passion for helping others learn, Gerardo is a true professional. Gerardo's enthusiasm for creating world class presentations is inspiring. With an engaging, respectful, and humorous style of teaching, Gerardo keeps learners focussed on the essence of the message. Workshop participants rate Gerardo as excellent!

Karenn Lynn

Gerardo infuses every environment he works in with creativity and good humour. He is focussed, attentive and driven. He has the special ability to join any project and synthesize the energies of those around him to achieve results. I always look forward to working with Gerardo!

Michelle Warren

This seminar is extremely valuable for anyone who faces the ongoing challenges of creating presentations that are insightful, inspiring, and interesting for their audience. Gerardo is an excellent facilitator and delivers valuable information. Even if you think you know everything there is to know about presentation design, I bet you will learn something new. Well worth the time and financial investment! Two thumbs up!

Talieh Tabatabaei

The "Perfect Presentations Seminar" by Sliding.ca was a great training seminar on how to make precise, clear, and effective power point slides and also deliver them in an impactful and engaging fashion. Gerardo is very knowledgeable and experienced in the field and creates a fun and interactive coaching environment. Participants were very happy with the results of the seminar. I highly recommend this training session for anyone who is trying to enhance their presentations skills.

Carmen Cordova Flores

Gerardo's knowledge, passion, commitment make him a true professional. He keeps learners engage during workshops. His technical, organizational skills and sense of humour made the Sliding Boot Camp a great learning experience. Gerardo and the Sliding team teach you the necessary skills to succeed in preparing and delivering presentations. They met and exceeded my expectations. I highly recommend Gerardo and the Sliding team.

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