

Germany Kent

Hall of Fame Media Pro | National Award-Winning Journalist and Producer | Bestselling Author at <https://muckrack.com/germanykent>

Greater Los Angeles Metropolitan Area, CA, US

Renowned Global Influencer with by-lines around the world. Award Winning TV Personality, Actress, Humanitarian, Celebrity Host and Pundit.

Biography

Germany Kent is a widely respected TV personality, journalist, author, businesswoman, and philanthropist. Formally trained in journalism, marketing, and public relations from The University of Southern California, the University of Alabama, and Mississippi State University, Germany is a game changer. The former FOX News evening anchor and thought leader has received hundreds of endorsements from her peers. She excels in elevating causes through branding, building partnerships and unifying diverse stakeholders. Germany has worked with countless businesses from startups to the Fortune 100, celebrities, influencers, investors and more. The sought-after media expert has been featured as a national authority in Inc., Forbes, Fast Company, TODAY, HuffPost, MSN, Yahoo, The Dallas Morning News, Parade, Seventeen, and OWN The Oprah Winfrey Network, to name a few. The media powerhouse is the recipient of numerous awards including a prestigious Sigma Delta Chi Award for excellence in journalism. She is frequently quoted in online articles and on websites spanning worldwide and has amassed a string of guest appearances on NBC, ABC, CBS and FOX News. In 2017, Germany was selected by Soledad O'Brien to serve on a branding panel at the national PowHerful conference, co-sponsored by The Sara Blakely Foundation. That same year, Germany informed an audience of scholars on journalism and social media as a speaker at the elite Stamps Scholars national convention at Georgia Tech. Germany has authored ten books and garnered extensive critical accolades for her writing. Her latest book, "You Are What You Tweet" is a national bestseller. She has been named in the Top 100 Individuals in Social Media Marketing, Top 100 Social Media Experts to Follow, and as one of the Top 100 Individuals and Brands on Social Media. Germany is relentless in igniting awareness for multiple social causes, inclusion, and community outreach. She advocates for volunteerism and is dedicated to fostering support of literacy programs. Through her tireless humanitarian efforts, she has championed for organizations seeking to impact their communities. The Los Angeles Business Journal named Germany to its 2018 list of Powerful Women Making A Difference in Los Angeles. In 2023, Germany was named "Shero of the Year" by a Los Angeles County nonprofit. With such a diverse portfolio, Germany's influence is far-reaching with the number of people she has impacted, and she continues to blaze new trails!

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Media Production, Public Relations and Communications, Media - Broadcast, Entertainment, Media - Online, Social Media, Print Media, Publishing, Writing and Editing, Professional Training and Coaching

Areas of Expertise

Strategic Storytelling, Content Creator, Journalism and Media, Branding & Marketing, Media Relations and Publicity, Multimedia Communications, Social Media Marketing, Video Production, Digital Media Strategy, Social Media Etiquette, Digital Activism, Mentoring & Training, Writing Publishing Creativity, Storytelling & Public Speaking, Corporate Training & Coaching, Production and Operations Management, Producing Developing Establishing (Enterprise), Leadership Branding Communications Sales Marketing

Affiliations

Alpha Kappa Alpha Sorority, Inc., Society of Professional Journalists, Los Angeles Press Club, International Women's Writing Guild, Southern California Writer's Association, Screen Actors Guild - American Federation of Television and Radio Artists (SAG-AFTRA)

Sample Talks

Germany Kent Speaks on Cyberbullying and Social Media Etiquette at Georgia Tech

Award-winning journalist, Bestselling author, and social media anti-cyberbullying advocate Germany Kent is a master motivator, social activist and award-winning speaker. The Media Trailblazer, who is a master storyteller, has been featured on NBC, CBS, ABC, CW, FOX, The List, The Doctors, Blog Talk Radio, iHeart Radio, NPR, and countless podcasts. In this video she speaks on social media etiquette, digital branding and cyberbullying at the 2017 Stamps Scholars Conference at Georgia Institute of Technology. <https://www.youtube.com/watch?v=8LtSYduB6Tc>

Germany Kent Speaks on Health, Hope and You Are What You Tweet

Germany Kent - Author of ?You Are What You Tweet? - Writer Germany Kent talks with Mark Alyn about hope. She has written a collection of books that focus on hope. <https://www.spreaker.com/user/latenighthealth/you-are-what-you-tweet-part-2-germany-ke>

Event Appearances

Germany Kent speaks at Journalism & Social Media Breakout Session at Georgia Tech Stamps Scholars National Convention

Germany Kent attends American Red Cross Annual Humanitarian Celebration To Honor Los Angeles Chargers

American Red Cross Annual Humanitarian Celebration - Arrivals

Germany Kent is seen attending NYLON Magazine's Muses And Music Party at No Vacancy NYLON Magazine's Muses And Music Party - Arrivals

Journalist Germany Kent attends Los Angeles Travel Magazine winter issue launch party at Couture Los Angeles Travel Magazine Winter Issue Launch - Arrivals

Germany Kent attends the screening of Cinema Libre Studios' 'Mabel, Mabel, Tiger Trainer' at Laemmle Music Hall
Mabel, Mabel, Tiger Trainer' film screening - Arrivals

Writer/Media personality/ Philanthropist Germany Kent at the 35th Annual Miracle On 1st Street Toy Giveaway
35th Annual Miracle On 1st Street Toy Giveaway - Arrivals

Actress Germany Kent arrives at the Gospel Goes To Hollywood event at the Vibiana
Gospel Goes To Hollywood - Arrivals

Actress Germany Kent attends the Luc Robitaille Celebrity Shootout at Toyota Sports Center
Luc Robitaille Celebrity Shootout - Arrivals

Germany Kent attending the #StopBullyingNow Celebrity Charity Social-Mixer at The Big House
#StopBullyingNow Celebrity Charity Social

Television journalist Germany Kent attends City Gala 2018 at Universal Studios Hollywood
City Gala - Arrivals

Germany Kent attends the premiere of Fearless' "Invisible Scars" at Harmony Gold
Invisible Scars - Arrivals

Germany Kent attends the Native Women In FILM Festival - In Focus Women Sexism and Race panel held at Laemmle's Ahrya Fine Arts Theatre
Native Women In FILM Festival - In Focus Women Sexism And Race Panel - Arrivals

Germany Kent attends the Los Angeles Premiere of "Road Games" at the Arena Cinema Hollywood
Premiere of "Road Games" - Arrivals

Germany Kent at The 22nd Satellite Awards held at Intercontinental Los Angeles Century City at Beverly Hills
2018 Annual Satellite Awards - Arrivals

Germany Kent at the 2018 Pan African Film Festival 'Black Panther' Screening at Cinemark Baldwin Hills
Black Panther Pan African Film Festival Screening

Germany Kent attends the premiere of Dark Sky Films' "Emelie" at Arena Cinema Hollywood
Premiere of "Emelie" - Arrivals

Germany Kent attends 1st annual Young Entertainer Awards
Young Entertainer Awards - Arrivals

Media Personality Germany Kent attends Infolist Pre-Oscar Red Carpet Soiree
Infolist Pre-Oscar Soiree - Arrivals

Actress and Producer Germany Kent attends Film premiere of 'Traded' at Laemmle's Ahrya Fine Arts Theatre
Premiere of 'Traded' - Arrivals

Germany Kent attends Society of Camera Operators Lifetime Achievement Awards, held at Loews Hollywood Hotel
Society of Camera Operators Lifetime Achievement Awards - Arrivals

Germany Kent attends Wiles Magazine Pre-Grammy Party: Honoring Women in Music
Wiles Magazine: Honoring Women in Music - Arrivals

Actress Germany Kent attends opening night of "The Cause, My Soul" at The Odyssey Theatre
opening night of "The Cause, My Soul" - Arrivals

Germany Kent attends the 4th Annual RaiseAChild Honors Gala at Jim Henson Studios
4th Annual RaiseAChild Honors Gala - Arrivals

Actress Germany Kent attends the premiere of Uncork'd Entertainment's "The Lullaby" at Laemmle's Ahrya Fine Arts Theatre
Premiere of Uncork'd Entertainment's "The Lullaby" - Arrivals

Germany Kent attends Screening Of Vision Films' "Sam" at Laemmle's Royal Theatre
Screening Of Vision Films' "Sam" - Arrivals

Media Personality Germany Kent attends ANWOL's 18th Annual Gala at Omni Los Angeles Hotel
ANWOL's 18th Annual Gala - Passing The Torch... Igniting The Spirit Of Leadership - Arrivals

Actress Germany Kent attends the INFOList.com's Pre-Oscar Soiree and Jeff Gund Birthday Party held at Mondrian Sky Bar
INFOList.com's Pre-Oscar Soiree - Arrivals

Media personality Germany Kent attends the premiere of Starlight Global Films' "Tie The Knot" at Pacific Theatre at The Grove
Premiere of Starlight Global Films' "Tie The Knot" - Arrivals

Germany Kent arrives for the 15th Annual Comedy For A Cure Benefiting The Tuberous Sclerosis Alliance at The Globe Theatre
15th Annual Comedy For A Cure Benefiting The Tuberous Sclerosis Alliance - Arrivals

Media Personality Germany Kent attends Truth Awards at Taglyan Cultural Center
Truth Awards - Arrivals

Media Personality Germany Kent attends Oscars Night at The Hollywood Museum
Oscars Nights at The Hollywood Museum

Germany Kent at The 20th Satellite Awards held at Intercontinental Los Angeles Century City at Beverly Hills
2016 Satellite Awards - Arrivals

TV journalist Germany Kent serves as red carpet host for 2016 Writers Guild Awards at the Hyatt Regency Century Plaza in Los Angeles
2016 Writers Guild Awards

Education

University of Southern California
Journalism Organizational Leadership

The University of Alabama
Public Relations Administration

Mississippi State University
Journalism Marketing

Northwest Mississippi Community College
Public Relations Journalism

Disney Institute
Alumni College Program

Accomplishments

Social Media Marketing: Top 100 Influencers and Brands

Germany Kent, Ranked #13 | Top 100 Influencers and Brands We were very interested in seeing which social media marketing professionals and brands were leading the online discussion, so we analysed over 1.2M tweets matching the following query: ?social media marketing? OR socialmediamarketing OR #SMM OR ((#socialmedia OR ?social media?) AND (marketing OR #marketing)) and identified the top 100 most influential brands and individuals leading the discussion on Twitter. - Onalytica

Readers Favorite Gold Award

Social Issues | You Are What You Tweet: Harness the Power of Twitter to Create a Happier, Healthier Life by Germany Kent 2015 Award Contest Winner - <https://readersfavorite.com/2015-award-contest-winners.htm> <https://readersfavorite.com/book-review/you-are-what-tweet>

Top 100 Experts To Follow

Germany Kent | October 2016 Top 100 Social Media Experts To Follow On Twitter via - EvanCarmichael.com

Top 100 Experts To Follow

Germany Kent | November 2016 Top 100 Social Media Experts To Follow On Twitter via - EvanCarmichael.com

Global Philanthropy Award

Empower Magazine honors Germany Kent with a Global Philanthropy Award for "outstanding contributions" to society. "Empower Inc. Magazine", wants to highlight those what are redesigning the blueprint of the world in order to reconstruct the mentality of global society," says Stephanie Davis, Empower Media spokesperson. "We want to provide the platform for men and women, brands, businesses, organizations, politicians etc. aiming to reclaim the power to be a better people."

2017 International Book Award

Social Change | You Are What You Tweet: Harness the Power of Twitter to Create a Happier, Healthier Life by Germany Kent AmericanBookFest.com announced the winners and finalists of THE 2017 INTERNATIONAL BOOK AWARDS (IBA) on May 22, 2017. Jeffrey Keen, President and CEO of American Book Fest, said this year's contest yielded over 1,500 entries from authors and publishers around the world.

Lifetime Community Service Award

Alpha Kappa Alpha Sorority Inc. Eta Theta Omega Chapter honors Germany Kent with a Lifetime Community Service Award for global community service.

Literary Classics Book Award

Inspirational / Visionary | You Are What You Tweet: Harness the Power of Twitter to Create a Happier, Healthier Life by Germany Kent The Literary Classics selection committee is proud to recognize this year's titles in literature which exemplify the criteria set forth by the Literary Classics award selection committee. In this highly competitive industry these books represent the foremost in literature in their respective categories.

Humanitarian Award

Kidz Rock Awards honors Germany Kent with "Humanitarian of the Year" for literary efforts and community service. 'Literary Matters' - Atlanta Fulton Public Library, non-profit support.

2017 Rising In Community Excellence (RICE Awards)

Germany Kent |2017 RICE Award Recognition We are proud to announce this year's nominee Germany Kent for the 2017 Rice Awards! Join us Sept. 23 Georgia visit <http://www.TheRiceAwards.com> -The Rice Awards

Mississippi State University alumna Germany Kent featured in the new Alumnus Magazine

Germany Kent was inducted into the Hall of Fame at North Panola High School during a ceremony at the Batesville Civic Center. She is the first female inductee and is best known for her work as a social media expert and influencer. She has been featured in numerous media outlets and made guest appearances on radio and television including NPR, CBS, FOX, The CW, ABC and NBC.
<http://www.alumnus.msstate.edu/fall17/classnotes.html>

Inspirational author Germany Kent chosen to participate as Co-Panelist at Upcoming PowHERful Conference

Social Media "Etiquette Expert" Keynote Speaker sits on PowHERful Foundation's Branding Panel; Inspirational author Germany Kent chosen to participate as Co-Panelist at Upcoming PowHERful Conference to promote positive branding in the lives of young girls.

The Top 50 Most Socially Shared Twitter Marketing Articles

Media Expert and Bestselling Author Germany Kent makes new list of Top 50 Most Socially Shared Twitter Marketing Articles by SEO.com

Pinnacle Book Achievement Award Winners

Influential American journalist and Bestselling Author Germany Kent receives Pinnacle Book Achievement Award for her latest literary work "You Are What You Tweet".

Germany Kent Makes History With National Excellence In Journalism Award Win

The Society of Professional Journalists (SPJ) has awarded the Sigma Delta Chi Award for excellence in professional journalism to multimedia journalist Germany Kent for Online Independent Deadline Reporting. Kent, who is widely known for her achievements in digital media and interdisciplinary innovation, has become the first African-American woman to receive the award in this category.

Kent receives 2018 Georgie Fisher Lifetime Achievement Award

Congratulations to author, journalist, actress, social activist, and philanthropist (the list goes on!) Germany Kent the winner of the GHIO 2018 Georgie Fisher Lifetime Achievement Award!!
<https://www.facebook.com/greenvilleartscouncil/>

Announcing the 2018 Sigma Delta Chi Award winners

The Society of Professional Journalists is proud to recognize the recipients of the Sigma Delta Chi Awards, which honor exceptional professional journalism produced in 2018. Germany Kent wins the Sigma Delta Chi Award for Tragedy in Thousand Oaks.

Germany Kent To Be Inducted Into Hall Of Fame

Former Miss Teen Mississippi "Miss Congeniality" Germany Kent to become first woman to be inducted into North Panola High School's Hall of Fame, during a ceremony on May 24 at the Civic Center in Batesville, Miss. Germany Kent is set to receive the highest honor from her high school.

USC Annenberg School for Communication and Journalism

Congrats to Evelyn Palmer aka "Germany Kent" who won a 2018 Sigma Delta Chi Award for excellence in journalism for a piece about the tragedy in Thousand Oaks. https://zh-cn.facebook.com/pg/USCAnnenberg/posts/?ref=page_internal

Women's Council & Awards Nominees 2018

Media Personality Germany Kent recognized as a powerful woman making a difference in Los Angeles by the Los Angeles Business Journal.

<https://labusinessjournal.com/news/2018/jul/06/womens-council-awards-nominees-2018/?page=2>

Germany Kent in List of Famous African American Journalists

Media Personality and Best Selling Author Germany Kent Listed as Famous African American Journalists <https://www.peoplesmaven.com/p/LWPq9D/germany-kent>

MSU alumna wins journalism award | News

MSU graduate Germany Kent receives the Sigma Delta Chi Award for excellence in independent online deadline reporting at the National Press Club in Washington, D.C.

Germany Kent Receives Lifetime Community Service Award

Acclaimed author Germany Kent was honored and recognized by several organizations for her notable professional achievements and humanitarian work.

<http://pressreleaseping.com/pressrelease/241017.html>

Germany Kent's critically-acclaimed book "You Are What You Tweet" headed to the White House

Germany Kent's critically-acclaimed and national bestselling book "You Are What You Tweet" selected as one of four books sent to the White House by actor Romany Malco in a new campaign.

Learn more here: <https://bossip.com/1526430/issa-rae-announces-insecure-season-2-premiere-date/>

Testimonials

Dr. Michael T. Miller

"Germany Kent is inspiring and electric! She shows you how to reveal the beauty of your spirit and embark on a journey of self-discovery and positive life transformation."

Abe Schwartz

?Germany Kent is one of the most open-minded, sincere and energetic people I know. I?m thrilled (though not surprised) to see her translate her personal brand and social media expertise into an excellent (and informative!) book. YOU ARE WHAT YOU TWEET is a great read for anyone who?s looking to find their niche and forge strong, meaningful connections. Check out this book!?

Hilary Powell

?With messages of grace and gratitude at its core, YOU ARE WHAT YOU TWEET is as eye-opening as it is page-turning. Germany Kent shows how the keystone of well-read content is authenticity. You?ll learn how to create your social media legacy while refreshing your mindset.?

Marilyn Trammell

"Germany Kent Great presentation! This would be great for high school and grade schools too!"

Dr. Frances D. Carter-Johnson

?Throughout life, journaling has repeatedly revealed my truths. I found myself needing a tool to guide my present day journaling, i.e., my social media presence, and found Germany Kent?s YOU ARE WHAT YOU TWEET. A lifelong hunter of positivity and truth who is natural and inviting in her delivery style, Germany?s book is simple and profound in its ability to redirect us to become hunters for truth in finding and implementing our niche in life.?

Evan McCullough

"[Germany Kent] Thanks for coming the audience loved your speech!"

Kerry Pate

?YOU ARE WHAT YOU TWEET is a refreshingly sensible and user-friendly book. You do not have to be a Twitter expert to see how exceedingly astounding this gem of a book really is?.

Marcella Phillips

"[Germany], I want to thank you so much for yesterday. You covered some very important points. Your spirit was so needed and I'm sure it was God's sent. Again thanks for your wonderful speech."

Dr. Patrice Johnson

?Germany Kent has graciously shared with you in YOU ARE WHAT YOU TWEET, what I have been experiencing for years. You will experience her humor; her ability to bestow hope, and literary prowess as she flawlessly outlines how to be relevant and inspiring on social media. Along the way, she has gently interwoven nuggets of wisdom that encourages us to walk in our greatness and just be who we are.?

NeueMarketing?

She [Germany Kent] is a beacon of hope. She helps others to manifest their dreams and realize their worth.

Keith Norris Williams

?Germany Kent?s wisdom is truly a Blessing to Bless others! You Are What You Tweet will unlock your mind, captivate your thoughts and inspire you to fully understand why you must protect your image and reputation while using this incredible platform called social media.?

Tommi Grant

?Life is not a rehearsal?This is it, there are no do overs, we have to make it count.? These were the first nuggets of wisdom my dear friend, Germany Kent, gave me years ago. They were so thought provoking, I have shared them as part of my life philosophy as an Air Force Officer leading hundreds of service men and women from Korea to Iraq to Afghanistan; they have given insight to what and who I am as a leader as well as challenge those around me to be better, to be greater, to do more with this limited time we have. I am very proud that now many others will have the opportunity to partake in Germany?s profound wisdom which has helped sustain me for years.?

Ashley Graves

"Germany Kent is a pleasure to work with. A dynamic speaker, she holds the attention of the audience throughout the presentation and her knowledge of the world of social media branding, etiquette and marketing is extremely useful."

Bernard Kelvin Clive

?Truth be told, Germany Kent has lived and still living her book, You Are What You Tweet. Her tweets alone are proof of what she believes in and stands for, in the book she shares her life and practical guide on how you can make a difference on social media, your guide to thought-leadership. Grab a copy of the book and go revolutionize your world ? make it a happy, healthier life.?

Dr. Neeraj Kumar

"Great job [Germany Kent]...promoting love in life!"

Dr. Anitra Shelton-Quinn

?YOU ARE WHAT YOU TWEET speaks to your spirit. Beautiful wise words that give hope and encouragement. Readers will find useful advice on every page. This is a phenomenal resource for people who want to improve their advantage in life and on social media.?

Bonnie F.

"Germany was energetic and informative. The information she provided during our conference was not only engaging and entertaining, but eye-opening facts that made her message that much more interesting."

Dr. Tommy Stevenson

?A fresh, unique, and thought-provoking book, YOU ARE WHAT YOU TWEET sheds insight and wisdom on the effectual ways social media use can lead to positive life transformation.?

Thomas Toney

?YOU ARE WHAT YOU TWEET rings true because words and communication can reach a large number of people and have a profound influence on the world. Whether it be through letter writing or communications on Twitter or Facebook we have the power to influence others and this power can ultimately become mightier than the sword. Very well done.?

Dr. Drake Travis

"Filled with allure and insightful tips, this [You Are What You Tweet] is today's etiquette book for the digital age."

Bell Rushing

"Thank You Germany! Keep Shining Your Radiant light Germany Thank you for always blessing us with your Beautiful Heart and Light and Love."

Mary A.

"Dear Germany, You are up lifting. I'm so glad to have had the chance to hear your speech, it was amazing. It's always inspiring to see women in successful roles and it seemed that you're not only successful, but that you also enjoy what you are doing!"

Pam Jones

"Thanks, Germany. Sometimes we never know how we affect the life of another. You are so good about "mothering" those whom you come in touch with also. And showing appreciation for everything."

Faye

"Your speech was right on target. Some of the things that you said were meant for me. I'm so glad that you said what you said because somebody else probably needed to hear it too. Thank you so much Germany."

Debbie Brunettin

"[Germany Kent] An extremely talented, engaging writer ? both witty and personable. This book is a real treasure trove of invaluable Twitter tips and advice. I just loved it!?"

Anne London

"You are what you tweet." - [Germany Kent] Great advice on being responsible users of social media! Social media [and] cyberbullying.

Rondell Paul

"[Germany] you are a true source of inspiration."

Princess Maynie

"Germany Kent Excellent message!! Keep spreading this message from college to middle school. It's very much needed."

Julie Mackenzie

"Germany I'm going to use this [information] in my middle school class."

Maria Theresa McCann

"[Germany Kent], I must say, you are an amazing role model & inspiration. May God continue to bless you."

Vincent Cheeks

" [Germany Kent] I enjoyed working with you and your good energy! Peace and blessings!

Aubree Whittier

" [Germany Kent] Loved meeting you. You've got loads of great energy! Thank you for coming to Spanx.

Doug Singer

" [Germany Kent] You are a positive voice that also espouses belief in God. Thanks for all you do to make a difference for so many!!"

Art Butler

"[You Are What You Tweet book] Opened my eyes to the power of social media. We thank God for you Germany Kent."

Rhonda Branch

"Thank you for all you do for our teens Germany Kent."

Richard Hall

"I would highly recommend Germany Kent to speak at your next event if you are looking for an uplifting experience. Her delivery is amazing and she is a resource of insight, inspiration and fun. The way she was able to energize and enlighten us was so motivating. Hands down, one of the best presenters I have seen."

Kacie Scott

"Thanks Germany Kent for attending the Batesville send off party! So cool seeing alumni doing cool things & giving students encouragement!"

Beverly T.

Great job !!! Thank you beyond measures Germany. It was a pleasure for us to work with you. I want to speak on behalf of our team, you are fun to work with and get the job done.

Brad Clifton

" [GermanyKent] You are unique. No one can speak with your voice, say your piece, smile your smile or shine your light!"

Sarah Miller

"[Germany Kent] Thank you for your wisdom. You speak life. May God continually bless you and your message."

Chelsea Jones

"In her latest book, Germany Kent shares valuable tips to help you become Twitter savvy. More details tonight at FOX 30 News."

Aundrea Self

Enjoyed catching up with the beautiful and talented Germany Kent! See our segment today on Mid Morning Aundrea.

Dr. Garrison Leykam

Germany Kent is an inspiring journalist who has paved the way for youth across America.

Durell Forte

"Germany Kent, thank you for being such an inspiration I hope & pray that one day I'm half as influential as you are to the masses."

Simon Kalindwana?

"[Germany Kent], You are truly an inspiration to our generation. God bless you."

VOW

"Thank you Germany Kent for making an impact in these young girls life."

Mmatsatsi Maboko

"Ms Kent. May God bless you. You're an inspiration to many...lots and tons of love"

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