

Glenn Hefley

Novelist and Writer at MeForShe, and OpenCore Hunter

Aberdeen, WA, US

Novelist and Social Media Marketing

Biography

"Communication is what is heard, not what is said, and so you must speak to the the understanding of the audience. How do you know this level? That, is where the skill is shown. Obviously anyone can put words, one after the other -- knowing the right word, the cutting word the word that gains trust and incites action is a whole other tale... so sit down, and let me tell it to you." Advocate for HeForShe Focused on awareness and education to promote the efforts of meforshe.wordpress.com OpenEducation Activist Member of the Education Writers Association More than 50% of parents in this country don't know what Common Core is, as in they have not heard about it before. Of those that have heard about it, only 20% understand it is only a set of standards, and not a curriculum or set of methods The rest believe it is a crazy set of bizarre teaching techniques or worse, possibly a Federal indoctrination program. Only very recently has there been any effort from the government level to push out into the media, what Common Core really entails. Skills and Focus on Education and Awareness

Availability

Keynote, Moderator, Workshop, Author Appearance

Industry Expertise

Education/Learning, Alternative Dispute Resolution, Advertising/Marketing, Research, Internet, Information Services, Writing and Editing, Direct Marketing

Areas of Expertise

Clarity, Purpose, SEO, Web Marketing, Marketing, Equality - Political, Unity - Solidarity, Public Speaking, Strategy and Experience, Fearless Tenacity, Creative, Leadership

Affiliations

HeForShe U.N. Womens , OpenEducation , Award Winning Novelist, Aggressive Defense Against DisInformation

Education

The University of San Francisco

Master's degree Cert. Internet Marketing

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