

Gloria Mark

Chancellor's Professor Informatics at UC Irvine

Irvine, CA, US

Gloria Mark's research area is human-computer interaction (HCI) studying how technology has impacted individuals, groups, and society.

Biography

Gloria Mark is Professor of Informatics at the University of California, Irvine. She received her PhD from Columbia University in psychology. She has been a visiting senior researcher at Microsoft Research since 2012. Her primary research interest is in understanding the impact of digital media on people's lives and she is best known for her work in studying people's multitasking, mood and behavior while using digital media in real world environments. She has published over 150 papers in the top journals and conferences in the fields of human-computer interactions (HCI) and Computer-supported cooperative work (CSCW) and is author of the book *Multitasking in the Digital Age*. She was inducted into the ACM SIGCHI Academy in 2017 in recognition for her contribution in HCI. She has been a Fulbright scholar and has received an NSF Career grant. Her work has been recognized outside of academia: she has been invited to present her work at SXSW and the Aspen Ideas Festival and her work on multitasking has appeared in the popular media, e.g. New York Times, Wall Street Journal, NPR, The Atlantic, the BBC, and many others. She was general co-chair of the ACM CHI 2017 conference, was papers chair of ACM CSCW 2012 and ACM CSCW 2006, and currently serves as Associate Editor of the ACM TOCHI and Human-Computer Interaction journals.

Areas of Expertise

Information Technology, Email Interruptions, Human-Computer Interaction, Multi-Tasking

Affiliations

Assoc. for Computing Machinery (ACM) : Member, ACM SIGCHI, Fulbright Association

Education

Columbia University

PhD Psychology

The University of Michigan

MS Biostatistics

Accomplishments

ACM CHI Academy

2017

Google Research Award
2014

IBM Faculty Award
2013

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