

# **Gordon Coonfield, PhD**

**Associate Professor of Communication | College of Liberal Arts and Sciences at Villanova University**

Villanova , PA, US

Gordon Coonfield, PhD, has expertise in visual communication, popular culture, philosophy of technology and new media.

---

## **Biography**

In this age of mobile device apps, Skype and the 24-hour news cycle, most of us are bombarded by a constant and dizzying array of video and print images. Dr. Gordon Coonfield, an expert in the interrelation of technology and visual imagery in contemporary culture, can explain how communication is either fostered or hindered by this relationship, how it is processed and the effect it has on individual identity and society. He can also speak to the emergence and proliferation of the issue of addiction in contemporary discourse.

---

## **Areas of Expertise**

Visual Communication, Gender and Media, Race and Media?, New Media, Popular Culture and Cultural Studies

---

## **Education**

**Michigan Technological University**

PhD

**Yakima Valley College**

AAS

**Central Washington University**

BA

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)