

Gordon Brent Pierce

Founder and CEO at Pierco Management Inc

Vancouver, Canada Area, BC, CA

Founder and CEO at Pierco Management Inc

Biography

Brent Pierce is a Canadian businessman who has over 35 years experience in start up business venture development. His multifaceted experience spans ?hands on? business operations with a focus on private enterprise start ups, finance, corporate mergers and acquisitions, as well as knowledge of public markets. Over Mr. Pierce?s career, he has developed strong investment banking relationships that extend from North America to Europe through offices based in Vancouver, Canada and Zurich, Switzerland. Never afraid to roll up his sleeves to get a job done, Mr. Pierce has a deep rooted understanding of operations development from the ground up that results in practical business solutions. His no-nonsense, hands on approach is combined with an overwhelming desire to obtain performance from any specific business dynamic and makes for a successful and winning combination. Situation specific innovation and making changes quickly when performance is not forthcoming are other strengths of his management style. These attributes have been applied to literally hundreds of businesses during his career and has resulted in innumerable projects he has developed. Many who know him closely realize his multiple successes and prolific nature more resemble the life work of a team of successful businessmen rather than one. Brent?s career corporate projects developed have concentrated on primary minerals resource exploration concentrating on, the precious metals (gold, silver, and pgm) and industrial elements (copper, zinc, uranium sectors), as well as oil and gas exploration and project development. He has also engaged in special situation and local projects such as biotech, restaurant and hospitality development, wineries, and real estate development.

Availability

Author Appearance

Industry Expertise

Banking, Investment Management, Business Services

Areas of Expertise

Asset and Investment Assessment, Business Development Planning, Finance Syndication

Affiliations

International Business Strategies, International Business Relations, Investment Portfolio Management, Project Management, Entrepreneurship, Business Intelligence, Investment Banking

Sample Talks

Brent Pierce talks about the Importance of a Financial Analysis

For a start-up company, a financial analysis will help you lay out just how well your business plan is going to work or is currently working in the competitive market. The goal is to acquire investors and make a profit so your business can establish itself among businesses related to your product or service. A financial analysis is designed to take a thorough look at your expenses versus your revenue related to your business. This will help you understand your financial situation and if your business is going to be successful. Acquiring Investors People decide to invest in a business because they trust that business to give them the results they desire. If your business is not financially stable, potential investors will stay clear of your business and choose one of your competitors. Since start-up companies are not as established as other more popular companies, it is crucial that you have a financial analysis performed for your business. If there is a flaw in the financial aspect of your business plan, action can be taken to fix the problem before it becomes a serious problem for you. Success of Your Business The financial situation of your business is directly related to how successful it will be. If you are unaware of how much you are spending in relation to how much you plan to make, a financial analysis will help you make educated financial decisions about your business. Since it is just starting out, it is important to have a financial plan right from the start to make sure you are gaining enough revenue to not only cover business expenses but to pay yourself and other staff.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)