# **Greg Black**

SEO Mgr. at StubHub, an eBay Inc company

San Francisco Bay Area, , US

Product Manager, SEO at StubHub

## **Biography**

Veteran performer maximizes ROI for B2B & B2C, ASAP.

## **Industry Expertise**

Social Media, Entertainment, Internet, Media - Online, Advertising/Marketing

#### **Areas of Expertise**

SEO, E-Commerce, SEM, ASO

#### **Affiliations**

PDMA - Product Development and Management Association, SVPMA - Silicon Valley Product Management Association, SEMPO - Search Engine Marketing Professional Organization, American Marketing Association

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