

# **Greg Coakley**

**Consultant / Analyst Music Industry at The Coakley Group,  
LLC**

Las Vegas, Nevada Area, NV, US

Music Industry Strategist

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## **Biography**

Greg Coakley is one of the most sort after consultants in the music industry today. He specializes in building and restructuring music careers. ?He finds and fixes what Artist don?t see is wrong.? With over 25 years in the music industry, he has worked with an extensive array of artist, record labels, management teams, promoters and venues. ?Building upon the foundation of analyzing careers & advising musician. His reputation for ?No Bull, in your face honesty" is very well known. His client roster reads like a who?s who of music?s elites. Greg has used his extensive background in the music industry to develop a proven process of business analysis, development, and execution. He is multitalented and has a team of multifaceted experts, in marketing, technology, social media, finance, funding, music production, and media production. Clients hire ?Mr. Coakley? for the following 3 reasons:?? 1. Career development? 2. Career restructuring ?3. Career guidance? Before he takes on a client he takes them through an intensive analysis in order to insure they understand what is working and what may be restricting growth and impacting their music career.

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## **Availability**

Panelist, Workshop

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## **Industry Expertise**

Management Consulting, Music

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## **Areas of Expertise**

The Future of Music, Indie Music, Music 2.0

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## **Sample Talks**

**Transforming musicians to entrepreneurs**

Teaching musicians that in order to compete in the 21 century music business that must think of themselves as music start-ups.

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## **Accomplishments**

## **Music Industry Strategist**

I have worked in the music industry for over twenty five years. My client list represents the top name artist in the industry.

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