

# **Greg Waite**

**CEO at InventionShare**

Ottawa, ON, CA

Greg Waite is an entrepreneur, inventor and investor who specializes in monetizing platform technologies.

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## **Biography**

Greg Waite is a seasoned leader in platform technology commercialization with over 30 years of experience in technology and intellectual property monetization and investment. He has contributed to the success of a unicorn company and has expertise in investment strategies, funding initiatives, and business development, investment, spin-offs, and M&A. He has collaborated with over 100 technology companies, mainly focusing on IP, finance, business development, and the monetization of platform technologies. He has also led R&D teams on various commercial technology projects and is adept at acquiring new knowledge and skills in different technologies and industries at a rapid speed. His specialty is Intellectual Property and technology commercialization. He began as a management consultant, transforming Canada's largest management firm for patents, trademarks, and invention license agreements (CPDL). He developed one of the first fully automated software systems, improved business processes, and established best practices for technology transfer and commercialization. Greg has been the CEO of InventionShare since 2013, where he leads the monetization of intellectual property through a specialized platform technology monetization model. He uses effective methods and specialized tools to find unique technologies and match them with related market applications, achieving positive financial results. He has also worked as a Business Advisor for ipCreate Inc., providing large companies with an edge in invention on demand (IP ahead of R&D) and virtual M&A. Greg has recently gained considerable AI expertise and application to generating AI and human curated data sets around business, markets and technology intelligence. He is the founder and architect behind VisiLeap and uses the framework every day, in one use case to create structured datasets of intelligence on adjacent markets, competition, funding and channels for platform technologies. He has a Bachelor of Commerce from Carleton University. His network is broad, experienced and of high character and integrity. Through his career, Greg has made a lasting impact on the technology sector through his dedication to promoting innovation and supporting technology companies.

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## **Areas of Expertise**

Financial & Social Leverage, Spin-out, Breakthrough Technologies, Breakthrough Invention Fund, Technology Commercialization, Intellectual Property, Information Management, Business Processes, Invention Companies, Joint Ventures/Strategic Partnerships

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## **Education**

**Carleton University**

BA Finance

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