

Guy Pearce

Independent Director at Independent Consultant

Toronto, Canada Area, ON, CA

Award-Winning IT Governance Professional. Published Author. Data Governance. Digital Transformation

Biography

THOUGHT LEADERSHIP * Award-winning author * Instructor at the University of Toronto School of Continuing Studies on Digital Transformation, targeting Boards and the C-Suite, and regular guest speaker at McMaster University on emerging technology * Has made many keynotes on Data, IT, Marketing, Predictive Analytics, Risk and Strategy in Canada, the US, the UK, Asia and Africa * Has also appeared on live Canadian TV talking about data privacy and assurance, calling for stronger data governance SENIOR EXPERIENCE includes having served on various Boards of Directors, as well as Divisional CEO (EVP) of an operating division in a listed multinational Retailer. KEY RESULTS include creating over \$200 million in value by data-driven revenue growth, cost reduction and risk mitigation, and by doing business that little bit differently at the customer touchpoint.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Retail, Banking, Health Care - Providers

Areas of Expertise

It Governance, Risk, Digital Transformation, Governance and Boards, Data Governance

Affiliations

Institute of Directors, ISACA

Event Appearances

Emerging Market SME Turnaround in a Recession: Theory and Practice

International Council of Small Business World Conference

Building B2B Banking Brand Equity where it matters most: A risk and return framework

Academy of Marketing International Conference On Brand Management

Business Banking Transactional, Lending and Savings Product Acquisition Sequences and Rates of Change
INFORMS Marketing Science Conference

Interpreting the BRICs Economic Opportunity as future Corporate, SME and Retail Banking Opportunities in Africa
Retail Banking Africa

How to make \$100 million by leveraging Big Data
Teradata Marketing Summit

Education

University of South Africa/Universiteit van Suid-Afrika
Bachelor of Commerce Economics & Quantitative Management

University of the Witwatersrand
Bachelor of Science Computer Science

Heriot Watt University (UK)
MBA

Accomplishments

Big Data value generation of \$100 million

Using data mining, analytics and insights as part of a Big Data project to generate \$100 million in value for a bank within five months. This was presented as a case study and presented to a global audience. The paper is available on the servers at St Mary's University, NS at <http://www.smu.ca/events/icsb/proceedings/creaj6f.html>

Using Business Intelligence to generate value of \$40 million

Quoted from a press article at <http://www.iweek.co.za/in-the-know/standard-bank-generates-r300m-from-bi>: A BUSINESS intelligence (BI) strategy implemented by Standard Bank Business Banking could generate up to R1 billion in new business by March next year. "New business generated is about R300 million, which could increase to about R500 million by the end of the year as a result of recent internal initiatives," he told ITWeb on the sidelines of the Oracle BI City event in Rosebank last week.

1230Km Paris Brest Paris

I cycled the mythical Paris Brest Paris in 2011, 1230Km of non-stop cycling within a time limit of 90 hours. It is the oldest cycling event in the world, having started in 1891, and is held once every four years. It is a story of commitment, discipline and focus. It is also a story of huge pain, unrelenting mental and physical fatigue, and exhaustion beyond that which most people can comprehend. However, I finished it with 19 minutes to spare - utterly broken, but proud of my accomplishment.

2019 Global ISACA Michael Cangemi Best Author Award

Received the award at a prestigious event in Los Angeles attended by 2000 people from around the world

Published Author

Have published numerous articles on various aspects of IT Governance and Data Governance, some of which have been peer-reviewed, and some of which have been translated into Japanese, Spanish and French

Testimonials

Fahd Ali Akmal

An energetic, broad mind and visionary professional. I had the pleasure to host Mr. Pearce as keynote speaker at my conference Retail Banking Africa. His insightful presentation had given the audience to the Heads of Retail Banking from Africa's largest banks on the opportunities ahead of the business in the region. I have to say that Mr. Pearce is a great asset for the JD Group and is an excellent visionary in financial sector. Thumbs up to Mr. Pearce and it will always be my pleasure to work with him and host him as a keynote speaker at future conferences

Mithun Sundarraj

Guy was a major hit at Salvo's Inaugural Financial Branding Conference 2011 in Africa. People couldn't stop talking about him for the rest of the event days and thanking us for having him speak at our event. I have to say, I agreed. Guy made a lasting impression

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