

Heather Jackson

Regional Development Director at Constant Contact, Inc.

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Director, Regional Development, New England Area, Constant Contact

Heather Jackson is the Director of Regional Development in New England for Constant Contact. She has over 20 years? experience in sales and marketing, with a specialty in online and social media marketing. She has owned 2 small businesses of her own and has been a lifetime volunteer for various non-profits. She is a professional and enthusiastic speaker who enjoys helping small businesses achieve their goals, with a focus on engaging customers, growing sales, increasing ROI, and driving repeat business and customer loyalty. A California native, she loves authentic Mexican food, so be sure to tell her about your favorite burrito spot.

Social Media, Non-Profit/Charitable, Media - Online, Internet, Direct Marketing, Business Services, Events Services, Advertising/Marketing, Public Relations and Communications

Digital Marketing, Mobile Marketing, Email Marketing, Social Media Marketing, Facebook, LinkedIn, Internet Marketing, Online Marketing, Online Marketing for Non Profits

ABWA, American Business Women's Association, Womens Professional Speakers Association, Harvard- Radcliffe Alumni, Cate School Alumni

Harvard- Radcliffe
BA Economics

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