

Henry Chesbrough

Adjunct Professor | Mike and Carol Meyer Fellow | Faculty Director, Garwood Center for Corporate Innovation at Haas School of Business, University of California, Berkeley

Berkeley, CA, US

Innovation thought leader who launched the "Open Innovation" paradigm

About

Henry Chesbrough, who coined the term "open innovation," is educational director of the Garwood Center for Corporate Innovation at Berkeley Haas. His research focuses on technology management and innovation strategy. He also teaches at Esade Business School at Spain's University Ramon Llull. He has been an adjunct professor at the Harvard Business School and previously served as product manager and vice president of marketing at Quantum Corporation, a manufacturer of data storage devices and systems. He earned a BA in economics from Yale University, an MBA from Stanford University, and a PhD in business administration from Berkeley Haas. Open innovation is a paradigm that assumes that firms can and should use external and internal ideas and paths to market to advance their technology. The central idea behind open innovation is that in a world of widely distributed knowledge where the boundaries between a firm and its environment have become more permeable, companies cannot afford to rely entirely on their own research but should instead buy or license processes or inventions from other companies. In addition, internal inventions not being used in a firm's business should be taken outside the company (e.g., through licensing, joint ventures, spin-offs).

Areas of Expertise

Open Innovation, Open Innovation and Business Models, Comparative Industry Evolution, Innovation, Innovation Strategy, Business Development, Managing Intellectual Property

Selected External Service & Affiliations

Member, Editorial Board, Research Policy and California Management Review, Academy of Management ? BPS, OMT, TIM Divisions, Ad hoc reviewer, California Management Review, Research Policy, Journal of Economic Behavior and Organization, and Industrial and Corporate Change, Board member, Journal of Engineering and Technology Management

Positions Held

At Haas since 2003

2005 ? present, Adjunct Professor, Haas School of Business 2003 ? present, Executive Director, Center for Open Innovation, Haas School of Business 1997 ? 2003, Assistant Professor and Class of 1961 Fellow, Harvard Business School 1983 ? 1995, Vice President of Marketing and Business Development and other product marketing positions, Plus Development Corporation, an entrepreneurial subsidiary of Quantum Corporation

Education

Haas School of Business, UC Berkeley

PhD Business Administration and Public Policy

Stanford University

MBA, Highest Honors

Yale University

BA, Summa Cum Laude Economics

Honors & Awards

Honoris Causa Doctorate: Universitat de Vic, Spain

2014

Honoris Causa Doctorate: Hecq University, Belgium

2013

Berkeley Haas "Leading Through Innovation" Award

2009

"Open Business Models" named in Top Ten Books on Innovation

Businessweek Magazine 2006

Scientific American Top 50 Business and Technology Leaders

2003

"Open Innovation" named Best Business Book on Innovation

Strategy and Business Magazine 2003

NEDO/METI scholarship for research on spin-offs

March 2003

Sasakawa Foundation Research Fellow, Haas School of Business

2002 and 2003

Class of 1961 Fellow, Harvard Business School

1999

Robert Noyce Memorial Fellowship in Industrial Competitiveness

Intel Foundation 1995-1997

Awarded Outstanding Graduate Student Instructor at UC Berkeley
1996

Leadership in Technology Management Award

PICMET (Portland International Center for Management of Engineering & Technology) August
2019

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