

Hilary Black

Chief Advocacy Officer at Canopy Growth

Smiths Falls, ON, CA

Hilary has been serving patients for over 20 years and is committed to breaking down barriers to access medical cannabis for all.

In her role as Chief Advocacy Officer at Canopy Growth, Hilary is responsible for driving patient advocacy efforts worldwide, executing the Company's social purpose strategy including social justice initiatives, and co-leading the implementation of best practices for diversity & inclusion. She championed an initiative focusing on the role of cannabis in addressing the opioid overdose crisis and other substance use disorders. Canopy Growth donated \$2.5 million to the University of British Columbia, and the BC Ministry of Mental Health and Addiction donated an additional \$500,000 to establish the Canopy Growth Professorship of Cannabis Science which will examine the potential utility of cannabis in addressing the opioid crisis. She regularly consults with various government bodies, providing assistance with navigating and shaping legalization related to cannabis. In 1997, Hilary founded the British Columbia Compassion Club Society (BCCCS), the first medical cannabis dispensary in Canada. In addition to providing medical cannabis therapies, the BCCCS offers subsidized natural healthcare services in its Wellness Centre, dramatically improving the health and quality of life for thousands of critically and chronically ill Canadians. She has been dedicated to serving patients for over 20 years and continues to be committed to breaking down the barriers to access to medical cannabis for all Canadian patients. Hilary is a recipient of the Queen Elizabeth Diamond Jubilee Award, acknowledging her for making a significant contribution to Canadian society for her work with medical cannabis.

Corporate Social Responsibility, Social Justice, Patient Advocacy, Diversity and Inclusion, Medical Cannabis

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