

Hillary Hartley

Director of Integrated Marketing at NIC Inc.

San Francisco, CA, US

One of "the people behind eGovernment"?

Biography

Hillary Hartley has worked for NIC and its state government portals for 15 years, starting at Arkansas.gov in 1997. In her current role as Director of Integrated Marketing, Hillary oversees NIC's Web design, usability and social media programs. She is a frequent speaker on social networking trends and Web 2.0 best practices for government. Follow @hillary on Twitter for Gov 2.0 news, as well as a taste of life in the San Francisco Bay Area.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Government Relations, Social Media, Internet

Areas of Expertise

Web 2.0, Social Media, Government

Affiliations

Smith College

Sample Talks

What Makes a Great Government Website?

Webinar talk for an online training session for Govloop members. Outline for the talk is "The Ten Tenets of Good eGovernment."

Event Appearances

Utah.gov?Breaking the Mold for eGovernment

SXSW 2012

Gov 2.0a=action, applied, around the country

Gov 2.0a 2011

Education

Smith College
BA Sociology

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