

Hisham Dahud

Digital Strategy & Social Media Director at Fame House

San Francisco Bay Area, CA, US

Digital Strategy Director, Fame House

Biography

Hisham Dahud is a music industry professional at the epicenter of digital strategy, music technology, and musicianship ? carrying a uniquely wide perspective of today?s music business. A former music and technology analyst for Hypebot.com, Hisham is the Digital Strategy Director of Fame House ? a digital services company for the music and entertainment industries that he helped launch in 2011 with CEO Michael Fiebach. Fame House has since been trusted to manage the online worlds of Shady Records (Eminem's label), DJ Shadow, Pretty Lights, Richie Hawtin, Loco Dice, Amanda Palmer and many more with offices in key strategic locations around the United States (Philadelphia, San Francisco, and Los Angeles). A musician since early childhood, Hisham continues to hone his own artistic craft by dabbling in both digital and acoustic percussion and producing his own original material. Coming from a session drumming background, he has recorded and performed within a multitude genres including rock, hip-hop, electronic dance, reggae, Arabic folklore and more. Hisham is highly optimistic about the future of the music industry, as the balance of power shifts more towards artists and content creators through advancements in digital. By positioning himself at the bleeding edge of digital innovation with Fame House, and empathizing with creatives as a musician himself, Hisham seeks to uniquely and authentically represent both sides of an evolving music industry. Specialities: Direct-to-Fan Marketing, Digital Asset Management, Social Media Marketing & Management, Music Technology, Distribution & Monetization Strategies, Branding, Fan Relationship Management Creative Specialities: Acoustic and Digital Percussion, Music Production with proficiency in Propellerhead Creative Suites

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Direct Marketing, Music, Social Media, Media - Online

Areas of Expertise

Digital Strategy, Social Media, Music Business, Music Industry, Digital Marketing, Music Technology, Direct-To-Fan, Social Media Marketing, Branding

Affiliations

Hypebot.com, Fame House, ASCAP, National Association of Record Industry Professionals (NARIP)

Sample Talks

Artist Tools @ SF MusicTech Summit

Watch me moderate: <http://sfmusictech.eventer.com/sf-musictech-summit-11-1007/artist-tools-by-steve-rennie-and-david-dufresne-and-taynah-reis-and-matt-mason-and-hisham-dahud-and-david-haynes-1080>

Event Appearances

A plethora of seminars, workshops, lectures, panels, TV appearances, podcasts, and radio shows
Events big and small

Education

San Francisco State University

Bachelor of Science (B.S.) Marketing

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