

H. Kenny Cheng

Chair at University of Florida

Gainesville, FL, US

H. Kenny Cheng's research is focused on the impact of internet technology and software development.

Biography

H. Kenny Cheng's research is focused on analyzing the impact of internet technology and software development and marketing, in addition to information systems policy issues, in particular, net neutrality. He teaches information technology strategy, e-commerce and supply chain management.

Industry Expertise

Information Technology and Services, Computer Software, Internet

Areas of Expertise

Information Systems and Operations Management, Internet Software Development and Marketing, Information Technology Strategy, Information Systems Policy, Supply Chain Management, Data Systems Policy, Internet Technology, Net Neutrality, E-Commerce, Business

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)