

Jack Mateffy

Author, Employee Engagement Speaker at Mateffy & Company

Minneapolis, MN, US

Infectious Passion for Workforce and Personal Engagement

Biography

Jack Mateffy is President of Mateffy and Company. Mateffy and Company is a training and development firm located in Minneapolis, Minnesota. Since 1987, Mateffy and Company has designed and presented performance-driving programs for clients around the nation.

<http://www.mateffyco.com> A sought after keynote speaker and workshop leader, Jack is well known not only for his practical approaches to real life business challenges but also for his engaging, compassionate, and fun style. The effort he puts into getting to know his clients' specific needs coupled with his expertise in adult learning and his great sense of humor make for training sessions that inspire, motivate change behavior. Jack spoke to our group in November. He was nothing short of riveting - the group was positively energized that evening! The passion Jack brings and that he calls forth in others is absolutely infectious. The message is simple - understand what you are passionate about and make sure you feed that passion. Driving from your passion is like Strength Builders on steroids! Jack is: Passion Personified! Time Hildeman Medtronics, Inc. Mateffy and Company has developed and consulted on a wide variety of training programs for many leading businesses, including 3M, Avon, Cargill, Honeywell, Hyatt Hotels International, Hilton Hotels, over 300 cities, counties, state and federal agencies, The PGA, The United States Library of Congress, US Bank, Veterans Administration, and over 200 associations.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Writing and Editing, Professional Training and Coaching, Corporate Training

Areas of Expertise

Workforce Engagement, Employee Engagement, Advanced Sales Skills, Advanced Presentation Skills, Motivational Presentations

Sample Talks

How to Keep Your Most Motivated and Engaged Workers

How would it impact your time, focus, and productivity if your best employees decided to leave tomorrow? Today, the best and brightest workers are looking for organizations that know how to support and nurture highly engaged, fully committed workers. In fact, recent surveys have found that over 70% of highly engaged workers will be looking for new positions after the current recession lifts. The reality is that engaged workers need managers who understand their unique needs.

Event Appearances

Finding Your Passion: How to Become More Engaged at Work (Keynote)

Minnesota Convention Center

How To Find Your Passions for Work

PGA & Midwest Golf Course Owners Association Fall Conference

Three Degrees to Innovation

Minnesota Precision Manufacturing Association

Education

University of MN

Accomplishments

Cargill Construction Project Management Program

To communicate construction management project best practices throughout Cargill, we created the highly interactive Cargill Construction Project Management Workshop. The workshop coincided with our development of the Cargill Best Practices In Construction Project Management on-line resource. Case study: <http://www.mateffyco.com/Cargill.html>

PGA Finding Your Passions for Work Workshop

As part of its continuing education program for members, the Professional Golfers of America (PGA) hosted the How To Become More Motivated & Engaged In Your Work Workshop©. Golf professionals learned how to identify their specific passions for work, the brain chemistry linked to those passions and how to keep their level of performance and engagement high throughout the golf season. Case study: <http://www.mateffyco.com/PGA.html>

3M Global Supervisory Development Program

In an effort to deliver more innovative, culture specific supervisory training, we partnered with 3M to create the 3M Global Supervisory Training Program. Development of this 10-module program required facilitating a team of 3M training professionals from 34 countries, that spoke 23 languages. The 3M Global Supervisory Training Program (GSDP) has been used in over 100 countries worldwide. Case study: <http://www.mateffyco.com/3M.html>

Testimonials

Bob Eckert

I attended the Leading with Passion workshop and as a result I'm more aware of what drives my success in life and the workplace. The workshop allows you to reflect on the past and helps you understand what are the drivers of your passion. As you reflect, you definitely begin to see a pattern throughout your life and the times you were successful and the times where you struggled through personal or work related situations. I'm in a work transition right now and the Leading with Passion has prepared me to look at opportunities in a different way. I'm happy I attended the workshop and recommend it to help you understand what drives you.

Dave Tentis

You did a fabulous job at our PGA Fall conference. My work passions are: ? Being Challenged...difficult situations that occur during the course of a normal day at the golf course. Why, because I enjoy embracing challenges like when a thunderstorm is rolling in while 100 golfers are hitting. ? Creative Freedom...managing the golf operation. Why, I enjoy creating solutions to needs. Example, renovation of several holes to improve golfer enjoyment and pace of play. ? Friendship/Laughter/Fun...Enjoyable, high energy environment. ? Responsibility...ability to take ownership of tasks, ? Control...ability to be in charge so I can control my day. ? Accomplish...reaching a goal. I enjoy the challenge of reaching my highest potential.

Mark Schoenrock

Jack is an enthusiastic, out-of-the-box thinker who consistently demonstrates professionalism and passion. He is practical, results oriented and accessible. He understands how people learn and provides spot on guidance around changing behavior and engaging employees. He creates an environment that encourages leaders to think deeply and differently about how to address issues and solve problems.

Dale Blank

Jack Mateffy has been a significant contributor in our production of cost effective, high quality videos. His consultation has been readily available, it doesn't matter if it is a 2 day seminar or a quick phone call. We have been very pleased with the services that Mateffy and Company have provided us.

Tony H Carter

Just a line to let you know how much my associates enjoyed your "Staying Service Motivated Seminar." The enthusiasm you exhibited coupled with your vivacious manner were inspirational to our Customer Service Representatives. Based on a recent Gallup Survey, Blue Cross and Blue Shield of Alabama Customer Service Representatives received a 5 star rating which I feel is a direct reflection on staying motivated through building ideas and techniques for effective service outlined in your seminar. I look forward to future presentations on staying service motivated.

Tim Hildman

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Lisa Snyder

Jack is flexible, a pure joy to work with and provides a unique perspective to training and development. He captures the core learning objective and delivers it in a highly professional manner while engaging the audience in a fun, non-threatening and outcome-based approach. Top qualities: Great Results, High Integrity, Creative

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