

# **Jack Uldrich**

**Author, futurist & "Chief Unlearning Officer" at The School of Unlearning**

Minneapolis, MN, US

Futurist, Best-Selling Author & "Chief Unlearning Officer"

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## **Biography**

Jack Uldrich is a renowned global futurist and the author of ten books, including the award-winning bestsellers -- The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business, and Jump the Curve: 50 Strategies to Help Your Company Stay Ahead of Emerging Technology. His most recent works include: Unlearning 101: 50 Lessons in Thinking Inside--Out the Box, and Higher Unlearning: 39 Post--Requisite Lessons for Achieving a Successful Future.

Jack is the founder and "Chief Unlearning Officer" of The School of Unlearning -- an international leadership, change management, and technology consultancy dedicated to helping businesses, governments, and non--profit organizations prepare for and profit from periods of profound transformation. Clients include Fortune 100 companies, venture capital firms, and state and regional governments. Uldrich is also a regular contributor on emerging technologies and future trends for a number of publications, including The Wall Street Journal, Leader to Leader, The Futurist, BusinessWeek, The Scientist, CityBusiness, The Futures Research Quarterly, and TechStation Central. Jack is a frequent speaker on the technology, change management, and leadership lecture circuits, and has addressed numerous businesses, trade associations, and investment groups around the world, including IBM, Cisco, USAA, General Electric, United Healthcare, Wipro, Verizon, General Mills, Pfizer, and the U.S. Chamber of Commerce. He is also a regular guest on CNBC, MSNBC and CNN. Uldrich, a former naval intelligence officer and Defense Department official, also served as the Director of the Minnesota Office of Strategic and Long Range Planning under Governor Jesse Ventura.

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## **Availability**

Keynote, Author Appearance, Corporate Training

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## **Industry Expertise**

Utilities, Corporate Training, Energy, Corporate Leadership, Nanotechnology, Cleantech, Health Care - Providers, Agriculture and Farming, Elder Care, Education/Learning

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## **Areas of Expertise**

Futurist Change Management

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## **Sample Talks**

## **Future Trends**

Jack speaks on future trends for a wide variety of industries including: agriculture, education, energy, healthcare, manufacturing, telecommunications and the utility industries.

## **The Unlearning Curve**

An extensive one-day program, this interactive seminar utilizes a series of provocative questions and exercises to explain why unlearning is necessary. It then takes participants then through a six-step process that shows leaders how to unlearn many of their deepest and longest-held assumptions, beliefs, habits and ideas. It is ideal for any organization struggling with change or for those organizations wishing to exploit the next great opportunity.

## **The Future Requires Unlearning.**

The pace of technological change is accelerating. Today's organizations are living in a world where constant change is the only constant. New advances in biotechnology, nanotechnology, and information technology are bringing forth exciting and unexpected discoveries every day, while the expansive and growing power of the Internet, social networking and the open-source movement are fueling the fires which threaten to consume much of today's existing business landscape.

## **The Future of Health Care**

Visit Jack's website at [www.jumpthecurve.net](http://www.jumpthecurve.net) for a detailed description of his talks as well as videos and recommendations from past clients.

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## **Event Appearances**

### **How Future Trends Will Fuel "Green" Sustainability**

Global Inspiration Days 2012

### **World Presidents' Organization**

### **10 Future Trends CIO's Need to Know Today**

SingTel CIO Days

### **Why the Future of Health Care Will Require Unlearning**

Utah Hospital Association's Annual Meeting

### **Future Trends in Health Care**

Maine Hospital Association

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## **Education**

### **Drake University**

BA Economics

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## **Accomplishments**

### **Jack has authored 10 best-selling books**

Foresight 20/20: A Futurist Explores The Trends Transforming Tomorrow (2012) Higher Unlearning: 39 Post-Requisite Lessons for Achieving a Successful Future (2011) Unlearning 101: (2010) Green Investing (2008 & 2009) Jump the Curve: (2008) Soldier, Statesman, Peacemaker (George Marshall 2005) Into the Unknown (Lewis & Clark 2004) The Next Big Thing is Really Small (Nanotechnology 2003)

### **Jack has delivered hundreds of keynotes around the world.**

A sampling of past clients include: Young Presidents Organization World Presidents' Organization Cisco United Healthcare IBM PepsiCo National Cotton Council Lockheed Martin WiPro Verizon Wireless USAA Wells Fargo General Electric Allina Hospitals CenterPoint Energy Chief Learning Officer Summit Meritas Association of Corporate Growth Tennessee Hospital Association Mississippi Hospital Association Maine Hospital Association TEDx 1000Lakes The Iowa Healthcare Collaborative

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## **Testimonials**

### **Mike Smoczyk**

?I have been doing professional development for 25 years and Jack is absolutely one of the top speakers I have observed. He spoke to about 200 of our project managers, superintendents and company leaders at the end of a long day of training and everyone was focused on his message. He received very high ratings on our conference evaluation forms. Jack uses humor, facts and creativity to get his message across. This was two years ago and many of our people still reference his talk. ?

### **Amy Purcell**

?You were the hit of the show, numerous attendees came up to me and other staff members commenting on how much they enjoyed your talk. In fact, there was one gentleman who came up to me just after the opening ceremonies and said that hearing your presentation was worth coming to the show alone and he didn't need to hear anybody else.?

### **Jim Hancock**

?Judging from the number of people that lingered to ask a question and the general ?post-meeting buzz?, it?s clear that your presentation had people thinking. In all honesty, this is one of the best programs that we?ve had in a long time and we?ve had plenty of excellent ones. Thank you for an entertaining and though provoking program.?

### **Joe Robles**

?Dear Jack: Just a quick personal note to thank you again for speaking to our senior management team. Your words were exactly what we needed to set the team?s frame of mind for a day focused on strategy.?

**Elisabeth Brinton**

?Thanks again for coming to SMUD and working with us! At last night?s Board meeting, board members shared that they felt it was, ?the best workshop ever.? You are a masterful facilitator! The quality of the dialog and list of assumptions now up for deeper consideration and discussion represent a very positive step forward for SMUD ? thank you! If you are thinking of another book ? it struck me that you could write a ?how to? guide for effective and persuasive communication. Your use of numbers, history, stories, analogies, etc? is masterful. I wish I could have all of our communication staff learn from you! ?

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