

# **Jackie Bailey**

**Practice Development Specialist at Emerald City Consulting**

Sammamish, WA, US

Energetic and informative speaker that defines and develops the leadership characteristics of business teams

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## **Biography**

Practice Development Specialist, Jackie Bailey coaches dental and medical practices to: ? Develop a strategic plan for improving patient outcomes ? Increase practice revenue ? Create a team-centered environment. Dental and medical practices consistently exceed their revenue goals by 25%- 30% when they apply Jackie?s principles of leadership, service and communication. Jackie?s marketing programs are second to none, and have added 25-30 new patients a month. If you want YOUR practice to achieve: ? Greater customer service skills ? Motivated and invested staff members ? Accelerated practice growth ? Higher treatment acceptance rates ? Increased revenue Contact Jackie Bailey at Emerald City Consulting TODAY!

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Health Care - Providers, Health Care - Facilities, Health and Wellness, Advertising/Marketing, Professional Training and Coaching, Staffing and Recruiting, Medical/Dental Practice, Human Resources

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## **Areas of Expertise**

Leadership/Communication, Team Collaboration, Conflict Resolution

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## **Affiliations**

Bent Ericksen & Associates, Toastmasters International District 2, Speaking Consulting Network

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## **Sample Talks**

### **Life is Like a Bowl of...Goldfish**

Defining leadership characteristics of teams, and teaching the team to navigate the waters of their work environment--their fishbowl, without becoming cat bait.

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## **Event Appearances**

**Life is Like a Bowl of...Goldfish**  
Inland Northwest Dental Society

**Navigating Your Fishbowl Without Becoming Cat Bait**

**Keep Tight in Your Ruby Slippers**  
Inland Northwest Dental Society

**Navigating Your Fishbowl Without Becoming Cat Bait**  
2012 Youth Conference

**Navigating Your Fishbowl Without Becoming Cat Bait**  
MCT Summit 2012

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## **Education**

**American Intercontinental University**  
BA Business Administration

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## **Accomplishments**

**Club President of the Year District 2**

**Excellence in Marketing Award from Toastmasters International**

**Distinguished Toastmaster**

**Excellence in Education & Training**  
Toastmasters International Award

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