

James Cortese

Director, Clean Tech Practice at Zeno Group

San Francisco Bay Area, CA, US

Corporate communications for clean tech, biotech and high tech

Biography

I am a corporate communications strategist with more than a decade of agency and in-house experience. I specialize in emerging industries, including technology, clean energy and life sciences. With an MBA in sustainability from Presidio Graduate School, my mission is to help forward-thinking business leaders, inventors and designers tell their stories and build a better world. I have partnered with organizations of all sizes, from startups to Fortune 100 multinationals, and I have led communications initiatives for a variety of venture capital firms, social ventures, and non-profits.

Industry Expertise

Corporate Leadership, Cleantech, Public Relations and Communications

Areas of Expertise

Content Development, Media Relations, Public Relations, Storytelling, Social Media Development

Education

Presidio Graduate School

MBA Sustainable Management

University of Wisconsin-Madison

Bachelor of Arts History

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