

James Lochrie

Co-Founder and Chief Technology Officer at Wave Accounting Inc.

Toronto, ON, CA

When the numbers don't add up, an experienced business accountant with entrepreneurial savvy is just what you need to balance the books

James hates the challenges that small businesses experience while trying to meet their accounting requirements. He got that way by leading the accounting and tax development team at one of Canada's most successful small business accounting firms, and spending a load of time working directly with small business owners on their accounting. His mission at Wave: to continue to develop revolutionary tools that make accounting headaches disappear.

Keynote, Moderator, Panelist, Workshop, Host/MC

Market Research, Management Consulting, Computer Software, Business Services, Information Technology and Services, IT Services/Consulting, Accounting

Start me up: Innotribe Start- Up competition
Sibos 2011

University of Western Ontario
Administrative and Information Studies

University of Calgary
Technology

Co-Founder - Wave Accounting

Wave is a free online accounting application for small businesses. Wave lets you easily keep track of your business and personal finances, with a minimum of work. You'll love that it's easy. Your accountant will love that it's complete and accurate. And best of all, Wave is free. The mission of Wave Accounting is to help business owners in their success by eliminating unnecessary admin tasks and simplifying the job of keeping track of your money.

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