

James Norris

Founder at DeadSocial

United Kingdom, Hertfordshire, GB

Founder of DeadSocial & Social Media Strategist Ltd

Biography

I mostly speak about Social media, the digital web, SEO and our digital legacy. I am the founder of DeadSocial and Social Media Strategist Ltd. I have spoken and ran workshops for the likes of: The Labour Party (UK) UCL (University College London) City University Camden Council Global Entrepreneur Week Mobile Monday I am based in London and can be reached via 00 44 7868823055

Industry Expertise

Social Media, Internet, IT Services/Consulting

Areas of Expertise

Social Media Monitoring, SEO, Online Marketing, PPC, Start-Ups

Education

University of Winchester

2.1 BA Honours

John F Kennedy

A levels & GCSEs

Accomplishments

University College London (UCL) - Lecturer & mentor

I am a mentor and lecturer at UCL for the HELO and UCL Advances Courses. I have also spoken at UCL on social media and digital marketing events such as for the Goldman Sachs 10ksb program. (2011-present)

Labour Party Consulting

Social Media Strategist was invited to consult the Labour party about the state of the UK technology & Start-Up sector. (Ed Miliband, Ed Balls Ken Livingstone, October 2011)

UKTI Startup support at SXSW

My startup 'DeadSocial' attained the support from UK Trade & Investment to attend SXSW in Texas, USA (March 2012)

My startup honoured as a finalist in The London Web Summit

DeadSocial was a finalist in The London Web Summit (March 2012)

Final four position at MicroSoft BizSpark's Startup Rally

DeadSocial was selected to be a finalist for The Next Web & MicroSoft BizSpark's Startup Rally 2012. We made it to the final 4 Startups. My first pitch in Amsterdam can be viewed at <http://bit.ly/TNW2012Pitch>

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