

James Taylor

CEO and Principal Consultant at Decision Management Solutions

San Francisco Bay Area, CA, US

Leading authority on Decision Management and the effective use of business rules and predictive analytics

Biography

A leading expert in decision management and in the development of Decision Management Systems. Experienced working with business rules, predictive analytics and other decisioning technologies to improve operational systems. Published author - Decision Management Systems (IBM Press), Smart (Enough) Systems (Prentice Hall) - strategy consultant, writer and speaker.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

IT Services/Consulting, Information Technology and Services, Computer Software

Areas of Expertise

Decision Management, Business Rules, Predictive Analytics

Affiliations

Chair of the Decision Management Summit, Faculty Member International Institute for Analytics

Sample Talks

From Business Intelligence to Predictive Analytics

The data you have, the way you analyze it, and the way you act on this analysis drives better business outcomes. To make the most of your data you need to do more than just adopt predictive analytics - you need to deeply embed predictive analytics in your day to day operational systems. Companies that use predictive analytics to get more value from their data are outperforming their competitors. See how to build on your investments in BI and achieve success with predictive analytics.

Event Appearances

Decision Management Trends

IBM IMPACT

The Intelligent Enterprise: From BI to Predictive Analytics with Decision Management
Predictive Analytics and Business Insights 2012

Predictive Analytics in the Cloud

FICO World

Driving Better Business Results with Decision Management Systems

IBM Information on Demand

Transforming your business with analytics

SAS Forum Netherlands

From Business Intelligence to Predictive Analytics

Computerworld BI & Analytics Perspective Conference

Begin with the Decision in Mind

Business Rules Forum

From Business Intelligence to Decision Management

IM 2011 - from information to decisions

Driving Enterprise Decisions with Business Analytics

Predictive Analytics World

The Decisions at the heart of your process

Gartner BPM Summit

Education

The University of Reading

BS Geological Geophysics and Mathematics

San Jose State University

Certificate Executive Business Program - "Mini MBA"

City University (GB)

MS Business Systems Analysis and Design

Accomplishments

IBM Champion

Selected as an IBM Websphere Champion for 2012 based on my work with business rules and decision management.

Testimonials

Karla Bousquet

James Taylor did a remarkable job as a speaker and moderator at our CIO Leadership Exchange in Barcelona. His expertise in the field of Business Analytics and Optimization was reflected in his concise remarks and the way he expertly facilitated the discussion with other leaders in the field. He is a joy to work with and I highly endorse him for both his intellect and professional, personable style.

Chuck Eberl

We launched a live event in 6 cities to attract key health plan executives. The purpose of the event was to share with them how other industries have applied decision sciences to communications and how this approach could dramatically improve their communications program results, savings \$100s of millions. It was a no brainer for us to leverage James and his insights for this seminar series. His knowledge and credibility served as a baseline to cement the concepts. Hundreds of executives attended, resulting in millions of dollars in sales opportunities.

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