

Jane Tan

Assistant Professor at Indiana University, Kelley School of Business

Indianapolis, IN, US

Professor Tan specializes in social media, philanthropy, e-commerce, crowdfunding and customer relations management.

Biography

Professor Tan specializes in social media, philanthropy, e-commerce, crowdfunding, and customer relations management.

Industry Expertise

Education/Learning

Areas of Expertise

Customer Relations Management, E-Commerce, Social Media, Philanthropy, Crowdfunding

Education

The Foster School, University of Washington

Ph.D. Information Systems

Renmin University

B.Eng. Management Information Systems

Accomplishments

Doctoral Student Excellence in Research Award, ISOM Department, University of Washington

2014

Best Reviewer Nomination, the 11th China Summer Workshop on Information Management (CSWIM)

2017

Bertauche Transportation Fellowship in Business Fund, University of Washington

2016

Wayne and Anne Gittinger Fellow

2012 - 2017

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