Janet Coats

Managing Director at University of Florida

Gainesville, FL, US

Janet Coats helps stop the spread of disinformation by educating on the detection of intentional and unintentional misinformation.

Biography

Janet Coats is the managing director for the Consortium on Trust in Media and Technology at the College of Journalism and Communications. She leads the initiative to help identify and combat the spread of disinformation and educate professionals and the public on detecting intentional and unintentional misinformation. Janet led large multimedia news organizations, has done groundbreaking work in civic engagement and reader outreach, and built her own consulting company focused on engagement and sustainability strategies for non-profit and entrepreneurial news organizations.

Areas of Expertise

Disinformation, Media Trust, Media Literacy

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