

Jan G. van der Hoop

President at HiringSmart

Toronto, Canada Area, ON, CA

?President, HiringSmart? Helping Companies Attract, Select & Engage Great People ?Organizational Performance Expert?Speaker

Biography

Jan van der Hoop advises and consults with senior executives across North America on how to get their organizations running more smoothly by better aligning their talent with their operations. With more than 25 years of business, management and human resources experience, he has become known for his ability to connect people with results. Jan is president and co-founder of HiringSmart, a company that has turned the traditional approach to staffing on its head. He has been instrumental in helping clients such as, Atlantic Superstores, Admiral Insurance, CanElson and Nestlé Waters reduce turnover, increase efficiencies, and generate a return on investment of more than 300% in one year ? all through better people practices. His views and opinions on hiring have been featured in media across the country including the National Post, the Globe and Mail, CTV News and various small business publications. Prior to HiringSmart, Jan was president of The People Factor ? a leadership development and coaching organization that worked with companies to build their organizational capacity, grow their people and improve their financial results. He worked with an impressive client roster, including Nissan Canada, Procter & Gamble, Duke Energy, State Farm and Sleep Country Canada. He also has extensive Senior Management experience in both operations and HR having worked with a number of leading corporations, including Hilton International Hotels, PepsiCo and Office Depot. Jan has devoted his career to helping people and organizations to find better ways to work together. He speaks frequently on leadership and organizational performance issues to corporate, institutional, academic and association audiences.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Staffing and Recruiting, Management Consulting, Talent Management

Sample Talks

3 Bold Ideas that Will Change Your Bottom Line

Did you know that less than 30% of the workforce is fully engaged in their work? In fact, a recent survey of HR Professionals reported that 94% of respondents believe that their current workforce is unprepared to deliver on company goals and meet business challenges?* Jan van der Hoop has seen, first-hand, that this is a direct result of not having the right people in the right jobs. For the last 25 years, Jan has been advising senior leaders on how

Education

University of Guelph
B.Comm Management

Testimonials

Azam Foda

Jan brilliantly exposed the elusive linkage that connects people, productivity and bottom line impact. He challenged senior finance folks to clearly quantify the relationship between the fit of the people in an organization, long-term productivity and competitiveness. Jan presented some unique perspectives in a very engaging session, supported by factual evidence.

John P. Chisholm, CPA, CA, CFP

Jan's passion and knowledge about the human side of business was evident throughout his presentation. As a speaker, he was engaging and thought provoking. We had excellent feedback from attendees who walked away with new knowledge and excitement about potential solutions for their business.

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