

Jase Miller

Creative Director at International Teams + SDG

West Dundee, IL, US

Communications Director at International Teams + Creative Director at SDG

Biography

Jase Miller serves as Communications Director for International Teams USA. He brings together communications strategy with writing and design excellence to inspire action. He also leads a full-service creative firm blending tradition and innovation in strategic design and consulting, particularly suited to leverage the web. SDG specializes in a communication design approach which involves strategic thinking about communication and the use of technology. SDG is grounded in foundational design concepts, web standards and information architecture. Jase is particularly interested in the inspiring power of well-placed words and images to remake culture.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Writing and Editing, Education/Learning, Design

Areas of Expertise

Strategic Communications and Design, Poetry and Writing, Web Design

Affiliations

EID Group, International Teams

Sample Talks

Story + Brand

In this interactive talk I demystify branding as building reputation through shared experience with an emphasis on brand integrity. I demonstrate evidence of the profound branding power of story to inform and inspire action while uniquely tailoring the practical implications and inspiration to the audience or speaking context.

Education

Trinity International University
MA Communication and Culture

Carthage College
BA English, Creative Writing/Poetry, Education

SIL
Certificate Ethnomusicology

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