

Jay Baughan

Specialist Engagement & Intervention Consultant, Facilitator and Public Speaker at Jaysco Limited

Birmingham, West Midlands, GB

People Factor Guy

Biography

Jay set-up as an independent specialist in 2008, following 25 years in leadership roles within; military, commercial and management consulting arenas. Now established across EMEA and Africa as a consultant, facilitator and speaker, he provides pivotal Engagement and Intervention solutions that help transform; work, community and domestic environments. An accomplished change agent, he blends together cutting edge behavioural science and a deep human understanding, with 30 years of comprehensive transformational change experience. The critical turn-keys he concentrates upon are: Decision Making, Relationships, Adaptability, Performance, Resilience and Leadership Impact. Jay has lived and worked in some of the most broken, hostile and destructive environments imaginable, giving him an enviable understanding of people across many contexts. A certified practitioner of NLP, he has also trained extensively in the areas of; Emotional Intelligence, Strategic Intervention and Facial Micro Expressions. Collectively all of this makes him the ideal person to have standing by your side when seeking to navigate challenging; work, community or domestic situations. "People Factor Guy" Inspiring and challenging presentations which reveal the invisible human dynamics that drive people within a host of environments and determine success. Under-pinned by robust scientific research and delivered through Jay's invaluable case studies. Provided since June 2011 to; Corporate Events, Organisational Leadership Teams, Schools & Universities and to a range of UK Communities.

Availability

Keynote, Moderator, Workshop, Author Appearance

Industry Expertise

Corporate Leadership, Human Resources, Professional Training and Coaching

Affiliations

Society of NLP

Testimonials

Dr Emanuel Gomes

Jay provided a guest lecture to 150 of my MSc students here at Sheffield University, as part of our ongoing drive to ensure they are not only employable but that they understand the mysteries of workplace dynamics - so as to aid their transition into effective and relevant employment. Jay gave us real-life insight, coupled with highly relevant academic glimpses into human factors like emotions, thinking and behaviour - in an entertaining way. He went down a storm, prompting us to seek future specialist input from Jay.

Jenny Marsh

It is clear from the outset that Jay has a real understanding of people and what drives them in their day to day activities. He is able to quickly get to the core of most problems by hearing what is NOT being said and by using his intuition and experience to really get to the heart of the matter. I would recommend his services to anyone who is going through a period of change or conflict within themselves or with their team

Paul Harris

I asked Jay to speak at an event called The Real Academy where a mix of business owners and private individuals meet to discuss challenges and success in business and life. Jay has experienced both of these and shared openly, authentically and skilfully, his experience and learning from his journey so far. He was inspirational and educational - sharing wisdom we could learn from and inspiring us to find our passion and to go for it! A great evening and a great speaker!

Abiodun Akintayo

I engaged Jay as an adviser/consultant to assist on a Project that entails the transformation and re-integration of aggrieved youths, the road-map and framework was designed by Jay and he also facilitated the implementation. His skills in Emotional Intelligence and mentoring helped a lot in re-balancing the psyche and mindset, and also in transitioning the paradigm shift component proposed for the Project.

Paul Brindley

I asked Jay to give a group of accountants, lawyers and other professionals who support business a talk on change and engagement, held September 2012. Jay's presentation was very thought provoking, interactive and entertaining - many of the attendees had light bulb moments which will live with them for a good while.

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