

# Jayson Matlock

Deputy Chief Student Financial Aid Officer at Southern Utah University

Cedar City, UT, US

Specializing in scholarships and financial aid, financial wellness and literacy, and college student support

---

## Biography

Jayson Matlock is the assistant director of financial aid at Southern Utah University. Matlock's motivation, both personally and professionally, stems from a desire to establish a legacy for his family and to pave the way for others while breaking down generational wealth barriers. As an alumnus of Southern Utah University, Matlock began his career in financial aid as a work-study student. He has since served as a financial aid counselor, financial aid and wellness coordinator, and assistant director of financial aid. Matlock earned a bachelor's degree in physical education and human development and a master's degree in public administration from Southern Utah University.

---

## Industry Expertise

Financial Services, Education/Learning

---

## Areas of Expertise

FAFSA, Financial Aid Administration, Recruiting in Higher Education, Scholarships and Financial Aid, Higher Education Leadership, Financial Wellness for College Students, Higher Education Student Affairs, Financial Aid Counseling, Financial Literacy

---

## Affiliations

National Association of Student Financial Aid Administrators (NASFAA), Rocky Mountain Association of Student Financial Aid Administrator, Utah Association of Student Financial Aid Administrators (UASFAA), President's Diversity, Equity, and Inclusion Committee, Southern Utah University, Staff Association, Southern Utah University, Black Student Union, Southern Utah University

---

## Education

**Southern Utah University**

Master's Degree Public Administration

**Southern Utah University**

Bachelor of Science Physical Education and Human Performance

---

## Accomplishments

**Commitment to Excellence Award**  
2021-2022

**RMASFAA Diversity, Equity, and Inclusion Chair**  
2021-2022

**RMASFAA Diversity, Equity, and Inclusion Co-chair**  
2020-2021

**NASFAA Diversity Leadership Program**  
2020

**RMASFAA Diversity Scholarship, Summer Institute**  
2018

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)