

Jeanette Okwu

Social Media Strategist/ Principal at Ted Paulson Digital Agency

Los Angeles, CA, US

Jeanette Okwu - Digital CMO / Social Media Strategist at www.ted-paulson.com

Biography

champion and an independent thought leader on social and emerging technologies, with a track record of crafting successful international digital brand strategies and implementing effective social media initiatives. key areas of expertise include not only first-hand experience in media, digital marketing and social technologies but also strong strategy and business experience. successful managing Pan-European and South-East Asian campaigns that allow companies to refer to me as a strong partner in bringing their brand strategies successfully into the digital and the global landscape while uniquely positioning them. developing extensive product portfolios aligned to commercial objectives; managing disparate stakeholder and team relationships; securing key industry partnerships with international brands, developing multi-functional marketing teams and controlling budgets.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Social Media

Areas of Expertise

Social Media Marketing, Marketing Strategy, Community Outreach, Social Media, Strategic Thinking

Affiliations

xing.com, facebook

Education

Ernst Moritz Arndt University

BA Russian and French literature

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)