

Jed Sundwall

CEO at Measured Voice

Greater San Diego Area, CA, US

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Biography

I work to help organizations use social media in ways that make sense. My ambition is to help government organizations use social media to communicate clearly with citizens.

Availability

Moderator, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Government Administration, Social Media, Internet

Areas of Expertise

Social Media, Content Strategy, Branding, Government

Affiliations

State Department, Code for America, World Bank, General Services Administration, UCSD, Captura Group, USAID

Sample Talks

Multi Lingual Content Management at Gov 2.0 LA

Jed Sundwall discusses best practices around content management in Spanish, and other languages at Gov 2.0 LA. <http://vimeo.com/9811936>

Event Appearances

Do People Really Want Participatory Government?

SXSW 2012

Open San Diego: Making An Even Finer City

Ignite San Diego 2

Introducing Go.USA.gov, the U.S. government's first URL shortener.
Personal Democracy Forum 2010

Blogging of the Bureaucracy: How to Use Social Media From Inside Government
Personal Democracy Forum 2009

Education

Gonzaga College High School

University of California, San Diego - School of International Relations and Pacific Studies (IR/PS)
MPIA International Business, Latin America

University of Utah
BA 2x Spanish, English

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