

Jeff Cutler

Content Specialist, Social Media Trainer at JeffCutler.com

Hingham, MA, US

Experienced keynoter and trainer in all aspects of social media marketing and communication.

Biography

Jeff Cutler is a career communicator with a specialty in social media communication, training and strategy. Jeff has been a journalist for two decades and has also worked for a variety of businesses providing marketing materials in several formats. Jeff has worked for NPR, the Boston Globe, Technology Review, Gatehouse Media and other news outlets. He's also been retained by Fortune 100 companies to assist them in social media engagement, content marketing and branding. Jeff is the social media trainer for the Society of Professional Journalists, has spoken at Blogworld, the Association of Cable Communicators annual conference and dozens of other conferences and events. Jeff is a regular guest on radio and television programs across the country - providing analysis and commentary on social media business. Jeff has a degree in Journalism from Northeastern University and lives near Boston, MA.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Advertising/Marketing, Consumer Electronics, Social Media, Media - Print, Corporate Training, Writing and Editing

Areas of Expertise

Reach the Media Using Social Media, Social Media for Business, Social Media for Journalists, The History of Communication

Affiliations

Society of Professional Journalists

Sample Talks

Where to Go and What to Know in Social

Demystifying social tools and illustrating how business professionals can use them to identify audiences and communicate with prospects, clients and customers.

Education

Northeastern University

Bachelor of Science Journalism

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