

Jeffery Scott McMullen

Dale M. Coleman Chair of Management at Indiana University, Kelley School of Business
Bloomington, IN, US

Strategic management expert with a focus on the social implications of entrepreneurship

Biography

Jeffery S. McMullen is Professor of Entrepreneurship, Dale M. Coleman Chair of Management and Editor of Business Horizons at the Kelley School of Business at Indiana University. Dr. McMullen earned his M.B.A. and Ph.D. in Strategic Management and Entrepreneurship at the University of Colorado, and his Bachelor of Accountancy at New Mexico State University. He studies entrepreneurship as a process of both self-discovery and socio-economic change, investigating entrepreneurial cognition, motivation, action, and opportunity in the context of conventional, social, sustainable, and development entrepreneurship. Dr. McMullen's research has been published in numerous premier journals, including Academy of Management Review, Strategic Management Journal, Journal of International Business Studies, Journal of Business Venturing, Journal of Management Studies, Organization Studies, Entrepreneurship Theory & Practice, and Strategic Entrepreneurship Journal and honored by the Academy of Management's (AOM) Entrepreneurship Research Exemplars Conference, the National Federation of Independent Business, the Ewing Kauffman and Coleman Foundations, and the AOM's Entrepreneurship Division. He currently serves as the Editor-in-Chief at Business Horizons, Associate Editor at the Journal of Business Venturing, and numerous editorial boards. Jeff teaches courses in research methods, new venture ideas and models, social entrepreneurship, strategic entrepreneurship, strategic management, and sustainable business. He has won the Kelley School of Business's Innovative Teaching Award, the Trustees Teaching Award (multiple times), the Sauvain Teaching Award, and the AOM and McGraw-Hill/Irwin Award for Innovation in Entrepreneurship Pedagogy. Before becoming an academic, Jeff consulted and created new ventures in the Boulder Valley and worked as a CPA in the Information, Communications, and Entertainment (ICE) division of KPMG, Denver.

Industry Expertise

Research, Education/Learning, Writing and Editing, Management Consulting, International Affairs, Business Services

Areas of Expertise

Entrepreneurship, Social Entrepreneurship, Strategic Management

Secondary Titles

Professor of Entrepreneurship, Editor of Business Horizons

Education

University of Colorado
Ph.D. Strategic Management and Entrepreneurship

University of Colorado
M.B.A. Strategic Management and Entrepreneurship

New Mexico State University
Bachelor Accountancy

Accomplishments

Innovative Teaching Award
Awarded by Kelley School of Business

Award for Innovation in Entrepreneurship Pedagogy
Awarded by AOM and McGraw-Hill/Irwin

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