

Jennifer Gonder

Associate Professor, Psychology at Farmingdale State College

Farmingdale, NY, US

Dr. Gonder is a licensed, Industrial/Organizational Psychologist. She joined the Farmingdale community in 2007 and is an outside consultant.

Biography

Dr. Gonder joined the Farmingdale faculty in 2007. She earned her PhD in Applied Organizational Psychology from Hofstra University, and is a licensed New York State Psychologist. She teaches on subjects such as psychological statistics and organizational behavior, and serves as a research mentor for undergraduate and graduate students. She was the recipient of the Farmingdale Foundation Award for Excellence in Teaching in 2013. Her research programs focus on consumer psychology and pedagogy, and her work has led to more than 35 conference presentations. She belongs to several professional associations, including the Society for the Teaching of Psychology and the Association for Psychological Science. Dr. Gonder is the chairperson of Farmingdale's Institutional Review Board and co-chairperson of her department's Annual Teaching of Psychology Conference. She is an outside consultant for a psychological risk management company, and has provided professional service for companies such as PepsiCo and J.P. Morgan Chase.

Availability

Moderator, Panelist, Workshop

Industry Expertise

Education/Learning, Consumer Services, Human Resources, Corporate Training

Areas of Expertise

Consumer Psychology, Industrial/Organizational Psychology, Organizational Behavior, Research Ethics, Scholarship of Teaching and Learning, Pedagogy

Affiliations

Association for Psychological Science, Society for the Teaching of Psychology

Event Appearances

How is this class going? Do I have any idea?

National Institute on the Teaching of Psychology

Psychology Department ?Map?: A Comprehensive, Systematic Approach to Academic Advisement and Career Development.

29th Annual Teaching of Psychology Conference

The coupon craze: An exploratory investigation of coupon use.

2013 Annual Meeting of the Eastern Psychological Association

Effects of subjective feedback on subsequent ratings and objective performance.

23rd annual conference of the Society for Industrial and Organizational Psychology

Exploring Consumer Perceptions of Social Media and Brand Outcomes.

27th Annual Convention of the Association for Psychological Science

Does quality customer service pay in competitive markets?

2012 Annual Conference for the Society of Industrial and Organizational Psychology

A tutorial on the number of factor decision in exploratory factor analysis.

Professional Development Workshop

Psychology Department ?Map?: A Comprehensive, Systematic Approach to Academic Advisement and Career Development.

29th Annual Teaching of Psychology Conference, Tarrytown, NY

Does quality customer service pay in competitive markets?

The Customer Experience in I/O Theory and Practice

A Field Study of Organizational Justice in the Customer Service Experience

Service behaviors and customer reactions: Justice, satisfaction and loyalty

At your service: Applying I/O Psychology to customer service issues.

Symposium at the 21st Annual Conference for the Society of Industrial and Organizational Psychology

Education

Hofstra University

PhD Applied Organizational Psychology

Hofstra University

MA Industrial/Organizational Psychology

Hofstra University

BA Psychology

Accomplishments

Farmingdale Foundation Award for Excellence in Teaching

Award for teaching excellence from Farmingdale State College's Foundation

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