

Jim Hayhurst

CEO at Pretio Interactive

Victoria, BC, CA

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Biography

Jim Hayhurst has been active in the Victoria technology sector as an investor, advisor and entrepreneur since 2005. He is currently CEO of Pretio Interactive, a fast-growing leader in digital customer acquisition. His career includes building companies with clients and operations around the world in cleantech, online gaming, management consulting, and social enterprise. He has been a longtime director and advisor for leading non-profits and schools, including Pearson College and Power to Be. In 2016, Jim was selected as VIATEC's Technology Champion.

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