

# **Jim Stikeleather**

**Chief Innovation Officer at Dell**

Tampa, FL, US

Rev up the engines of your event and glimpse the future with Dell's Chief Innovation Officer, who explains & evaluates emerging technologies

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## **Biography**

For more than 30 years, Jim Stikeleather has designed, developed and implemented award winning information and communications technologies that help businesses and institutions succeed. Currently, Jim serves as Chief Innovation Officer for Dell Services where he leads a team of information technology and business experts who identify, evaluate and assess the future potential of new technologies, business models and processes to address evolving business, economic and social trends for the company and customers. He has spoken and consulted internationally on digital infrastructures, evaluation of emerging technologies, and provided strategic guidance on their application to achieve business outcomes. He participates in international technology standards bodies, has multiple book and industry-article contributions to his credit and advises a number of technology incubators. Additionally, Jim holds two patents. Jim's leadership experience includes technology based services start-ups and turnarounds as well as the information technology departments within large global enterprises.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

IT Services/Consulting, Information Technology and Services, Wireless, Computer Networking, Management Consulting, Computer/Network Security, Internet, Computer Hardware, VC and Private Equity, Computer Software

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## **Areas of Expertise**

Software Development Environments and Methods, Software as A Service, Product Management, Process Engineering, Cloud Computing, Enterprise Architecture, Business Planning and Modeling, Influencing Organizational Innovation, Unlocking Business Innovation in the Social Enterprise

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## **Sample Talks**

### **Leadership in Technology: How to Bolster the Impact of Today's CIO**

In a time of increasing business change, there's a movement towards the decentralization of IT resources, along with an increase in externally delivered cloud-based technologies. Increasingly, the CIO must be viewed less as the deliverer of technology resources and more as the driver of innovation and transformation within each enterprise and industry. Join Mr. Stikeleather for a discussion on the topic of how to increase the relevance of the CIO in today's changing business environment.

### **Creating Systemic Innovation: Assessing Your Organization's Innovation DNA**

The term "innovation," when correctly understood, refers to a new way of doing something. It may be an incremental and emergent change, or it could be a radical and revolutionary shift in thinking, products, processes or organizations. This presentation will explore the difference between "invention" (an idea made manifest) and "innovation" (ideas applied successfully in practice) with key insights for accelerating forward momentum and balancing organizational risk taking.

### **Unlocking Business Innovation in the Social Enterprise**

As new business models emerge from the confluence of rapid technology change, expanding customer power and vertical market realignment, your company's future depends on striking the right balance between innovation and efficiency. The main source of new products, services and process improvements will be coming directly from customers and online communities. Join Jim Stikeleather for this expert session on using IT to enable and accelerate business innovation in this new ecosystem.

### **The Risks and Rewards of an Enterprise Cloud Strategy**

This session will be on developing the best path for your organization's cloud strategy. What should successful IT organizations be doing to enable the business by deploying the right mix of architectures? How does the accelerating pace of change in managing applications, data and existing infrastructure have an impact on your journey to a cloud strategy? With security, governance, business process alignment and application management as considerations, we'll weigh the risks of cloud computing.

### **Getting Beyond Tomorrow**

A fundamental shift is happening in the delivery and consumption of technology which is transforming IT and businesses. What social, economic, legal, regulatory, market, business and technology trends are driving this shift, and what can CIOs do to address it? This presentation will explore different models of innovation - Sustaining Innovation, Disruptive Innovation and Planned Innovation - as well as discuss myths about innovation that interfere with the potential contribution of IT.

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## **Event Appearances**

### **Business Innovation in the Cloud**

Cloud Connect Conference

### **The Importance of Innovation**

Innovation Academy Speaker Series

**KEYNOTE SPEECH ? Holes in the Whole: Crafting Security for the Pervasive Web**  
The Open Group Conference San Diego

**What Every CEO needs to know about the Cloud**  
Cloud Connect Conference

**Cloud Computing ? It's not about technology**  
Corporate IT Exchange 2011

**The Economic Promise of Cloud Computing**  
AmCham EU Cloud Computing Expert Seminar

**Next Generation Computing / Next Generation Security**  
Department of Energy Cyber Security Conference

**KEYNOTE SPEECH ? Creating Systemic Innovation: Assessing Your Organization's Innovation DNA**  
Frost and Sullivan's 7th Annual Global Innovations in New Product Development and Market Strategy, 2011

**KEYNOTE SPEECH**  
6th Annual Cyber Security and Information Intelligence Research Workshop

**KEYNOTE SPEECH ? Innovation: The Invisible Gorilla**  
NASA IT Summit 2010

**Drivers of Innovation**  
Leadership in Innovation and R&D Forum

**The Risks and Rewards of an Enterprise Cloud Strategy**  
CIO 100 Symposium & Awards Ceremony

**Innovation All the Time and Everywhere**  
MIX Mashup 2012

**Getting Beyond Tomorrow**  
Dallas CIO Executive Summit

**The World is a Tetrahedral Complex**  
GIL 2012: Silicon Valley

**Executive Roundtable: How to Bolster the Impact of Today's CIO**  
2012 CIO 100 Symposium & Awards Ceremony

**Unlocking Business Innovation in the Social Enterprise**  
2012 CIO 100 Symposium & Awards Ceremony

**KEYNOTE SPEECH ? Innovation: The Only Sustainable Advantage**  
Back End of Innovation Conference

**Strategic View of Secure Computing in 2030**  
The Open Group Conference

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## **Education**

**Texas Christian University**  
Bachelor of Science Computer Science

**University of South Florida**  
MBA

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## **Accomplishments**

### **Author**

Business Innovation in the Cloud: Executing on Innovation with Cloud Computing is a book about executing on innovation in the 21st Century world of exponential and unpredictable change. The book, in an innovative multimedia format, provides an agenda for enabling innovation in your organization, and lays out a strategy framework for execution by harnessing the revolutionary business platform, the Cloud.

### **Chief Innovation Officer ? Dell**

The Dell Services Office of Innovation focuses on "around the corner" "over the horizon" futurecasting?looking at economic, social, demographic, legal, regulatory, business and technology trends to see how the world "wants" to change, and how technology can enable, facilitate or accelerate those changes. These futurecasts are then used to construct a future vision, the role Dell Services will play in that future vision and points of view on how to get to that future.

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