

Jingjing Zhang

Associate Professor at Indiana University, Kelley School of Business

Bloomington, IN, US

Professor Zhang focuses on personalization and recommender systems, business intelligence and knowledge discovery and data mining.

Biography

Jingjing Zhang is an associate professor of Operations and Decision Technologies at the Kelley School of Business, Indiana University. She received her Ph.D. in business administration with an Information Systems concentration from the University of Minnesota. Her research interests include personalization techniques, recommender systems, and human-computer interactions. Her research has appeared in journals including MIS Quarterly, Information Systems Research, INFORMS Journal on Computing, IEEE Transactions on Knowledge and Data Engineering, and ACM Transactions on Information Systems.

Industry Expertise

Education/Learning

Areas of Expertise

Human-Computer Interaction, Knowledge Discovery, Recommender Systems, Personalization and Recommender Systems, Personalization Systems, Business Intelligence, Data Mining and Knowledge Discovery

Education

University of Minnesota

Ph.D.

Temple University

M.S.

Accomplishments

**Nominated for Sauvain Undergraduate Teaching Award, Kelley School of Business, Indiana University
2018**

**Trustee's Teaching Award, Indiana University
2017**

**Nominated for Best Paper Award, Workshop on Information Technologies and Systems
2016**

**Nominated for Indiana University Outstanding Junior Faculty Award, Indiana University
2017**

**Nominated for Best Paper Award, Conference on Information Systems and Technology
2016**

**3M Nontenured Faculty Award, Kelley School of Business, Indiana University
2014 - 2016**

**ISS Nunamaker-Chen Dissertation Award, INFORMS Information Systems Society
2013**

**Nominated for Trustee's Teaching Award, Indiana University
2015**

**Theodore C. and Peggy L. Willoughby Fellowship in Management Information Systems, MIS
Quarterly
2011**

**Best Paper Award, Workshop on Information Technologies and Systems (WITS'11)
2011**

**McNamara Woman's Fellowship, University of Minnesota
2011**

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