

# JJ Brun

**The Retired Spy at JJ Communications, Inc.**

Gatineau, QC, CA

I work with business leaders who want to learn how decoding human capital can optimize results in business and in their personal lives.

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## Biography

JJ, better known as "The Retired Spy", is a Human Behaviour and Communication Specialist. This expertise is recognized internationally in utilizing behavioural and cultural insights as a business strategy resulting in communication solutions that drive business results. Trained by the military to operate in hostile environments JJ is truly someone who has walked the walk. While working overseas as a member of the Canadian Forces where amid the chaos of blurred front lines and unstable loyalties, JJ established one of the largest network of local contacts pulling in critical and timely information. Indeed mastering the art of decoding human capital.

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## Availability

Keynote, Workshop, Corporate Training

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## Industry Expertise

Education/Learning, Security, Corporate Training, Law Enforcement, Talent Management, Corporate Leadership, Hospitality, Direct Marketing, Defense

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## Affiliations

Canadian Association of Professional Speakers (CAPS)

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## Sample Talks

### **Presenting Ideas and Getting Buy-In...from acueistic to clued up!**

Ever had a great idea shot down? Decoding Human Capital is the secret component needed in today's economy to optimize results. World-class communicator, JJ Brun will provide fresh insights into how you can significantly improve communication with co-workers and volunteers to gain buy-in when presenting an idea every time you speak. ? Learn why people fail to be convincing ? Learn to identify the communication patterns of others ? Learn how to present the same idea in four different ways

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## Event Appearances

## **Decoding Human Capital...How to Make Sense of the People Puzzles**

Lloydminster Economic Development (LED) - Employee Attraction and Retention Network (EARN)

## **Presenting Ideas and Getting Buy-In...from acueistic to clued up!**

Canadian Society of Association Executives (CSAE)

## **Presenting Ideas and Getting Buy-In...Communication Solutions that Drive Business Results**

CAPS Atlantic

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## **Accomplishments**

**CAPS Ottawa 2010 & 2011 Past President**

### **CAPS National President's Award**

Awarded to JJ Brun with appreciation and gratitude for outstanding service above and beyond the call of duty

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## **Testimonials**

### **Sean O'Dea**

I work with a number of experts and JJ Brun is in the top of his field. His message resonates with his audiences. They relate to his personal stories, which are loaded with powerful practical strategies that unlock the people puzzle. People leave his sessions with information that they put to use right away. JJ is an expert speaker who I would recommend to any organization

### **Barry Lewis Green**

I had the pleasure of experiencing JJ's work in decoding human capital. Personally, I was able to make an immediate connection because of his ability to set the stage. I was on board from the start. Professionally, as a business educator and as an entrepreneur, I was engaged by the power of the content and its potential for making my teaching, training and consulting more effective for my clients and myself. JJ presents with power and humility. I call it humble swagger. JJ engages and enriches in the most balanced of ways; well worth every second of the experience! As a champion of community building myself, I would recommend JJ for any group looking to powerfully upgrade their ability to connect and succeed because of it.

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