

Jo Dodds

Social Media Speaker; Small Business Online Market at Jo Dodds Online Marketing Ltd

Hythe, , GB

Energetic speaker teaching the building of fruitful relationships through social media

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Advertising/Marketing, Media - Online, Social Media

Areas of Expertise

Social Media, Networking, Online Marketing Success, Developing Relationships

Sample Talks

5 Cs to Promoting your Profile and Participating in Profitable Partnerships Online and Offline

Online marketing, social media and networking are starting to sound a bit tired within the small business world. Everyone seems to be a social media expert and, seemingly, every other person you meet can help you to get more clients! Most of these 'experts' are missing a vital point. Gaining clients and selling to them is all about the relationships that you develop. Join me and learn how to: Build your business profile through online and offline social networking Really promote your business through developing partnerships with people whether they be clients, prospects, partners or even suppliers Become the 'go to person' in your niche / area In this action packed session you'll learn: What skills you need to be able to develop strong, profitable relationships How to use social media to drive website traffic and position yourself as an expert / 'go to person' Tips for networking effectively both online and offline How you can use my 5 Cs to Promote your Profile and Participate in Profitable Partnerships

7 Simple Steps to Online Marketing SUCCESS

Many small businesses think that using the internet doesn't work for their business; it's usually not the internet that's the problem, it's what they're doing with it! This is your opportunity to learn what you should be doing? Join me and learn how to: - Build your online presence and get the internet working for your business - Use online marketing including social media to get more leads and customers - Overcome your online marketing overwhelm

Event Appearances

Title

British Toy and Hobby Industry Day - Getting Results from Social Media

Title

Online International Virtual Assistants: How to get free web traffic using blogging, SEO and Social Media like Facebook, Twitter and LinkedIn

Title

Tom Hua's Ebusiness Bootcamp: How to Get Free Traffic using Social Media

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)