

Joan King

Manager, Outreach and Advocacy at Diabetes Canada

Edmonton, AB, CA

Government Relations and Public Affairs

Joan King is the Manager of Outreach and Advocacy, Government Relations & Public Affairs at Diabetes Canada. Joan has been a passionate diabetes advocate for over 17 years, working with Diabetes Canada's National Advocacy Council in advocating the positions and policies of Diabetes Canada to the Canadian public, governments, non-government organizations and the media on behalf of the diabetes community in Canada. Joan works to identify the issues facing people with diabetes in Canada and has crafted Diabetes Canada Position Statements on these matters. Joan contributes to many publications and speaks to media and audiences on topics related to the burden of diabetes and Diabetes Canada's federal and provincial public policy recommendations. Joan also speaks to the many issues of discrimination and stigma faced by Canadians living with diabetes, particularly in schools and workplaces. Following the completion of her Business and Commerce degrees, she worked at the Youth Emergency Shelter Society in Edmonton and then was recruited by the Diabetes Canada in Alberta. Recognizing her affinity for public policy and advocacy, she migrated to the National Office Government Relations and Public Affairs in 2000 and supports its work across the country from the Diabetes Canada office in Edmonton.

Government Relations, Public Relations and Communications, Advertising/Marketing

Media Relations, Proposal Writing, Strategic Planning, Health Advocacy, Diabetes Charter for Canada, Non Profit Advocacy

University of Alberta
B.Comm. Commerce

Northern Alberta Institute of Technology
BBA. Business Administration

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