

# **Jodi McDavid**

**Owner at McDavid Brodie Consulting**

Sydney, NS, CA

Public sector folklorist with experience in non-profits, higher education, museums and archives.

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## **Biography**

Jodi McDavid has a PhD in Folklore from Memorial University. She is an academic Heinz 57? she?s worked as a researcher, editor, instructor (in folklore and history as well as gender & women?s studies) and archivist. Recently, she started her own business as a grant writer and cultural consultant. Her ongoing contractual work includes editing books, writing grant applications, and consulting for non-profits. In her spare time she is a reviewer a the Sundance Film Festival. Jodi's career answers that question "what else can you do with a PhD"?

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## **Industry Expertise**

Education/Learning, Non-Profit/Charitable, Travel and Tourism, Museums and Institutions

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## **Areas of Expertise**

Folklore, Cultural Practices, University-Community Engagement, Initiation, Hazing, Knowledge Hubs, Archival concepts and issues, Intangible Cultural Heritage, University Administration, Research Administration, Research Trends, Candy, Food and Culture

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## **Affiliations**

American Folklore Society, Lifetime Member, Folklore Studies Association of Canada, Lifetime Member

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## **Event Appearances**

**Rites of Passage in Everyday Life**  
Fife Honor Lecture

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## **Education**

**Memorial University of Newfoundland**  
PhD Folklore

## **University of Manitoba**

Certificate in University & College Administration Higher Education Research and Development

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## **Accomplishments**

### **SSHRC PhD Award**

Social Science and Humanities Research Council scholarship, totaled at \$60,000, for work on my PhD thesis.

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