

# **Joe Milstone**

**Co-Founder at Cognition LLP**

Toronto, ON, CA

Leading legal entrepreneur, Cognition co-founder & fervent industry catalyst transforming business legal services for in-house counsel.

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Joe Milstone is co-founder of Cognition LLP, the industry leader driving the changes in which business legal services are offered, delivered and procured in Canada. Cognition provides senior, business-minded legal services at affordable rates, under flexible structures and with counsel possessing a unique blend of private practice and in-house experience. As a testament to its success, Cognition has been on Profit Magazine's list of fastest growing businesses for the past two years, and Joe has become a frequent speaker and commentator on the changing legal industry. Joe has spoken at the CBA Canadian Legal Conference, the CCCA Spring Conference, The Commons Institute, The Canadian Institute In-House Counsel Congress, the Financial Executives International Annual Conference and even at partner retreats for traditional Bay Street law firms. Before co-founding Cognition, Joe worked at Oslers and the Canadian Bankers Association, and then as Vice President, Legal and Business Affairs at Call-Net Enterprises (Sprint Canada) and Magna Entertainment. His mix of BigLaw, in-house leadership and Cognition experiences gives him a unique perspective on how the legal industry should transform for the benefit of corporate counsel and legal departments. Joe holds a joint LL.B./M.B.A. degree from Osgoode Hall/Schulich School of Business and was called to the Ontario Bar in 1994.

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Keynote, Moderator, Panelist, Workshop, Host/MC

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Alternative Dispute Resolution, Telecommunications, Financial Services, Computer Gaming, Legal Services, Judiciary

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Business Compliance, Entrepreneurship, Financial Services and the Law, Commercial Agreements, Telecommunications Regulatory Compliance, Sports and Entertainment Law

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## **Small Business Summit**

The Globe and Mail Small Business Summit

## **Mitigating Legal Hotspots on the Road to Growth and Expansion**

Financial Executives International SME Conference

## **Defining the Legal Team as an Operational Necessity and Justifying Expenditures**

13th Annual In-House Counsel Congress

## **Negotiations and Enterprise Resource Planning**

George Brown College - Negotiations and Enterprise Resource Planning

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## **University of Western Ontario**

Bachelor of Social Science Economics

**York University - Osgoode Hall Law School and Schulich School of Business**  
LLB (JD)/MBA Corporate Law and Business Management

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**Member - All-Virtual In-House Counsel**

Joe has been named to the All-Virtual In-House Counsel five years in a row.

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