

Johannes M. Bauer

Quello Chair in Media and Information Policy and Director, James H. and Mary B. Quello Center at Michigan State University

East Lansing, MI, US

Expert in the digital economy, including digital innovation, information and media policy, Internet governance including net neutrality

Biography

A researcher, writer, teacher, and academic entrepreneur, I am grateful that my position as professor and chair of the Department of Media and Information allows me to pursue these interests to the fullest. I am educated as engineer and social scientist with a PhD in economics from the Vienna University of Economics and Business Administration, Austria. Michigan State University has been my home institution since 1990. It has been generous to allow extended periods at other universities, including the Technical University of Delft, The Netherlands (2000-2001), the University of Constance, Germany (Summer 2010), and the University of Zurich, Switzerland (2012). I feel passionate about the role of information and communication technologies (ICTs) in empowering individuals, creating sustainable communities, and fostering more inclusive and livable societies. My experience also tells me that this will require appropriate governance and collective action. Consequently, my research covers innovation in ICTs and their uses, media and information entrepreneurship (both for profit and social), as well as the governance challenges of harnessing the full benefits of ICTs. Over the years, I have learned much from my students and from collaborating with people in practice. I have had the good fortune to work with individuals in public and private sector organizations in North and South America, Europe, and Asia.

Industry Expertise

Writing and Editing, Education/Learning, Research

Areas of Expertise

Media Economics, Media Policy, Net Neutrality, Information Policy, Digital Economy, Internet Governance, Technology Policy, Digital Innovation

Affiliations

Telecommunications Policy : Associate Editor, Research Conference on Communication, Information and Internet Policy (TPRC) : Member of the Board of Directors, Quello Center for Media and Information Policy : Research Associate, Columbia Institute for Tele-Information, Columbia University : Fellow, International Telecommunications Policy Review, International Scientific Advisory Board,, Information Economics and Policy

Education

University of Economics and Business Administration
Ph.D. Economics

University of Economics and Business Administration
M.A. Economics

Federal Secondary College of Engineering
Engineer Precision Mechanics

Accomplishments

2013 Distinguished Faculty Awards

2013 Johannes Bauer is one of the world's leading scholars in the area of telecommunications policy, with a remarkable record of global engagement, sustained productivity and grant funding.

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