# John Chappelear

Prinicpal at Changing the Focus, LLC JACKSONVILLE, FL, US

Change: Permanent and Positive

# **Biography**

John Chappelear instills Strategic Direction into organizations worldwide, bringing a commonality of focus. He clarifies the Organizational Vision, defines related goals, shapes strategic plans and creates Insightful Leaders? who purposefully lead teams of Strategic Thinkers. Strategic Intent arouses passion in employees, empowering them to move forward together on the organization?s behalf. Insightful Leaders? guide with knowledge and emotion, imbuing employees with the confidence of knowing that they are keys to their organization?s success and agents of its intended goals. John has more than 30 years of expertise building high-performing businesses, growing them from the ground up and turning them into top producers. A seasoned executive and experienced entrepreneur who founded his first company in Washington, D.C., at age 30, he provides business leaders clear, effective solutions for increasing sales, effectively managing employees, and improving the bottom line. His programs increase productivity and stimulate creativity by enhancing leadership and communication skills. John guides people who want to succeed while generating a sense of significance for themselves and their organizations. He brings balance, drawing upon the personal lessons he has learned from being a husband, father and business leader. John?s message reaches national and international readers through his book, The Daily Six (G.P. Putnam?s Sons), winner of Best Book award from USA Book News. The Daily Six is used at Jacksonville University in graduate school studies, as well as in undergraduate studies at the University of North Florida and Johnson & Wales University. John and the faculty-lead workshops use The Daily Six in subject areas such as coaching, mentoring, leadership and communication skills.

## Availability

Keynote, Workshop, Corporate Training

## Affiliations

Centre for Insightful Leadership, USA

# **Sample Talks**

**Building Leadership Individually and Organizationally** Learning to combine emotion and logic to create a much more dynamic leadership style, increasing a sense of connection, a clarity of communication and the power of engagement.

## Education

University of South Carolina BS Business Management

**Booth School of Business** ABA Marketing and Exit Strategies

Ohio State University ABA Material Control

University of Chicago MBA Business Adminsitration

Accomplishments

**Presidential Letter of Commendation for Service Country and Community** Personal and Professional letter from President Reagan for work I completed throughout the District of Columbia, and the Inter-American Agency

Best Book Award - USA BookNews

The Daily Six - Six Simple Steps to find the perfect balance between Success and Significance. Published by GP Putnam both hard and soft cover. Awarded Best Seller Status. 2008

#### Testimonials

#### **Tony Bonaro**

I wanted to let you know the consensus from all of our participants was nothing short of fabulous. You did an amazing job of presenting the material. Your mastery of the subject not only showed a high degree of knowledge but also reflected a level of compassion and drive that provided our International Leadership Conference with the leadership it needed. Thank you again for being a great example of your training.

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