

# **John Danner**

**Lecturer (Continuing) | Senior Fellow at Haas School of Business, University of California, Berkeley**

Berkeley, CA, US

Advisor and speaker on entrepreneurship, innovation, leadership and strategy; Wall Street Journal bestselling author

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## **About**

John Danner is a bestselling author, faculty member at two of the world's finest universities, popular public speaker, experienced executive, and advisor to global enterprises, government agencies and emerging ventures. His work as a management consultant, entrepreneur, lawyer and public official has centered on helping organizations deal with the leadership, strategy and innovation challenges and opportunities of unprecedented change. He is the co-author of the Wall Street Journal bestseller, *Built for Growth: How Builder Personality Shapes Your Business, Your Team, and Your Ability to Win* (Harvard Business Review Press, 2017), about the personality characteristics of highly successful entrepreneurs; as well as the Amazon bestseller, *The Other 'F' Word: How Smart Leaders, Teams, and Entrepreneurs Put Failure to Work* (John Wiley & Sons, 2015), about strategies to leverage failure as a strategic resource. His articles and interviews have appeared in the Wall Street Journal, New York Times, Financial Times, Entrepreneur, Inc., Forbes, The Economist, Chief Executive and many other US and global media channels. As a member of the professional faculties at the University of California Berkeley and Princeton University, he teaches executives, graduate and undergraduate students from around the world; and has launched popular campus-wide courses on both campuses. He also anchors and contributes to a number of executive education programs on leadership, strategy, innovation and entrepreneurship for several other prominent organizations in various locations globally ? at UC Berkeley, Yale, the Aspen Institute and other US and international organizations.

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## **Areas of Expertise**

Growth and Employee Engagement, Entrepreneurship, Innovation and Organizational Change, Leadership Styles, Failure as a Resource, Team Performance

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## **Selected External Service & Affiliations**

Visiting Faculty Member, Princeton

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## **Positions Held**

### **At Haas since 1999**

1995 - present, Consultant, Berkeley Hills Associates, LLC 1999 - present, Lecturer (Continuing), The Lester Center for Entrepreneurship, and Senior Fellow, Haas School of Business 2000 - present, Keynote Speaker, 21C3, Inc.

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## **Education**

**UC Berkeley**  
JD

**UC Berkeley**  
MPH and MAEd

**Harvard University**  
BA

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